



Annai Violet Arts & Science College

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strive

succeed



INSTITUTION'S
INNOVATION
COUNCIL
(Ministry of IITP Initiative)

Cordially invite you to the

Virtual Workshop

On

**"DEVELOPING ONLINE REPOSITORY OF BUSINESS PLAN
/PROTOTYPES DEVELOPED & WAY FORWARD PLAN"**

on wednesday, 11th May 2022 at 10.00 AM

Organized by

**IQAC & AVASC-IIC in Association with Department
of Information System Management**

YouTube <https://youtu.be/4PANXwZ7vnc>



Chief Guest

Dr. N. Vijaiatha Christy

Assistant Professor

Department of Commerce (Accounting & Finance)

PSG College of Arts & Science,

Coimbatore -641014.

Chev. Dr. N.R. Dhanapalan
Chairman

Mr. N.R.D. Prem Kumar
Secretary

Dr. P.E.R. Premchand
Joint Secretary

Dr. C. Initha Lebanon Ebency
Principal

Mrs. Japhia Solomon
Vice Principal



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EVENT ORGANISED REPORT – (2021-2022)

Name of the Department/ Club	IQAC, Institution's Innovation Council & Department of Information System and Management
Name of the Convenor	Dr. P. Thyriyalakshmi
Name of the Event Organized	Virtual Workshop
Title of the Event	Developing Online Repository of Business Plan/ Prototypes Developed & Way Forward Plan
Date of the Event Organized	11/05/2022
Designation/ Class of the Participants	Faculty Members and Students
No. of Participants / Viewers	268
Name of the Experts with Designation	Dr. Vijaitha Christy N, Assistant Professor, Department of Commerce (Accounting & Finance), PSG College of Arts & Science.
Objective of the Event	The workshop is aimed to serve students with the focus on Repository of Business Plan, Online Repository of Business Plan and Prototypes Developed. The terms do make in today's business world. Hence the workshop decides to enlighten the students with more practical examples.
Description of the Event	On 11th May 2022, IQAC and Institution's Innovation Council in association with Department of Information System and

	<p>Management organized a Virtual Workshop on “Developing Online Repository of Business Plan/ Prototypes Developed & Way Forward Plan”. The resource person for the workshop was Dr. Vijaitha Christy N, Assistant Professor, Department of Commerce (Accounting & Finance), PSG College of Arts & Science. She initially defined the terms Repository of Business Plan, Online Repository of Business Plan and Prototypes Developed. She further said how the terms served for any kind of business and its significance in today’s digitalized world. She explained even the importance of having business repository as it held the complete information of the particular business. In the following segments, she briefed on the implements of prototypes in business and its relevance in the near and far future. The workshop ended with the vote of thanks presented by Ms. Aproz of I B Com ISM.</p>
<p>Outcome of the Event</p>	<p>The participants got so much exposure on the title. Although they studies the terms as part of their curriculum, the practical approach to the terms helped them to understand it even better.</p>

Photo Gallery



Workshop on Developing Online Repository of Business Plan / Prototypes Developed & Way Forward Plan



lan

Workshop on Developing Online Repositor

3:00 / 48:25

Scroll for details



Workshop on Developing Online Repository of Business Plan / Prototypes Developed & Way Forward Plan



Workshop on Developing Online Repository of

5:08 / 48:25

Scroll for details



Workshop on Developing Online Repository of Business Plan / Prototypes Developed & Way Forward Plan



Workshop on Developing Online Repository of Business Plan/Prototypes Developed and Way F

11:05 / 43:25

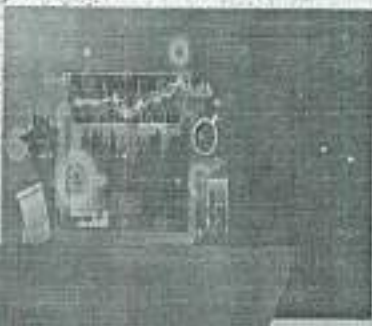
Scroll for details

Workshop on Developing Online Repository of Business Plan / Prototypes Developed & Way Forward Plan



WHAT IS BUSINESS REPOSITORY

A Business Process Repository is a central location for storing information about how an enterprise operates. This information may be contained in various media including paper, film or electronic form with a storage mechanism appropriate to the medium.



Dr. N. Vijaitha Christy

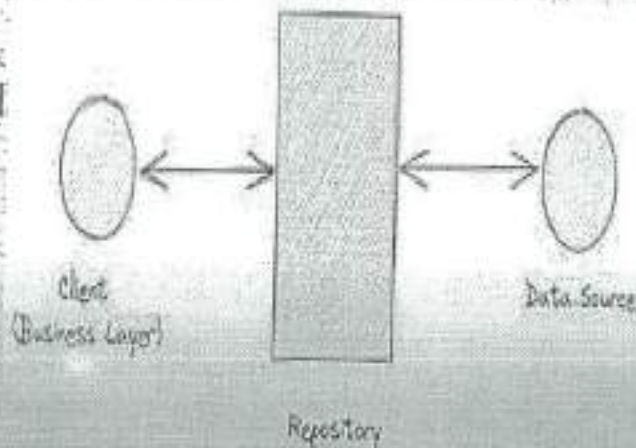
Dr. N. Vijaitha Christy, Assistant Professor, Department of Commerce PSG C

11:05 / 43:25

Scroll for details

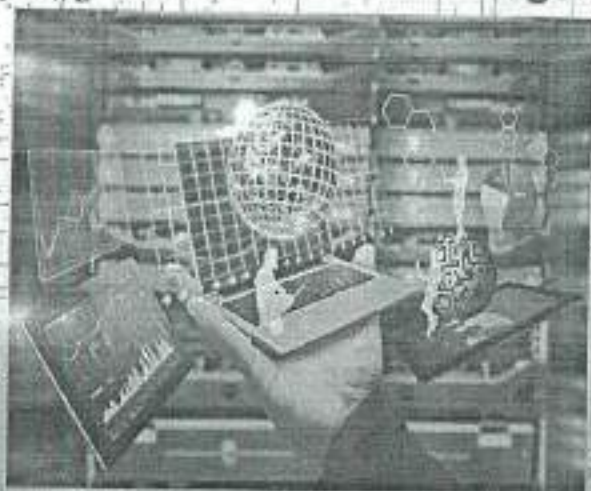
|| Create a Business Repository

Business repositories enable you to manage all the assets you need for one purpose in one place. You must be a repository administrator to create and share asset repositories.



|| Online product repository

The main application of our repository is creating product databases that quickly transfer information to and from the customer, using any communication channel, e.g. through mobile applications, the internet or front desk applications.



The repository was built with the aim to facilitate new opportunities for businesses and academia to collaborate, connect and innovate, in future.



Innovative
Startup
Ideas



orward Plan

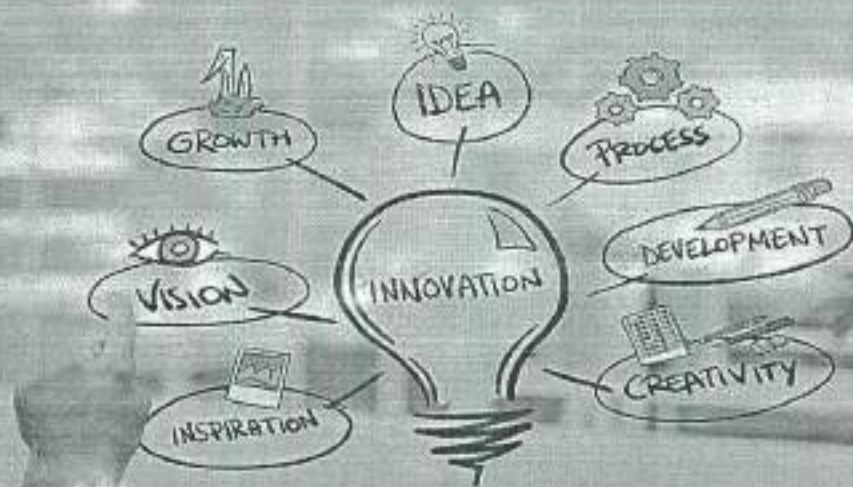
Workshop on Developing Online Rep

10:48 / 48:25

Scroll for details



View the presentation



Business Plan/Prototypes Developed and Way Forward Plan

29:03 / 48:25

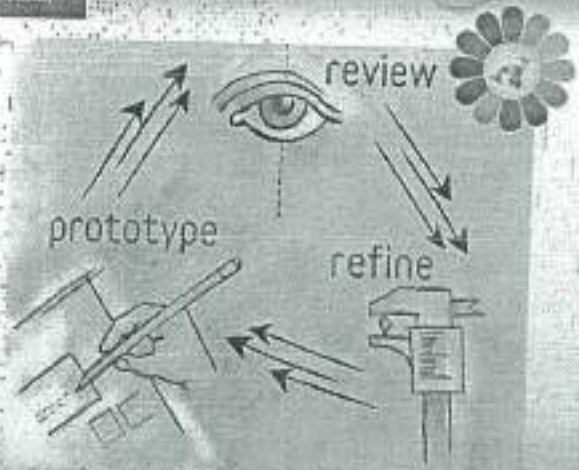
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What is prototype?
Prototyping is an experimental process where design teams implement ideas into tangible forms from paper to digital

To capture design concepts and test on users.

your designs and your brand can



Blueprint

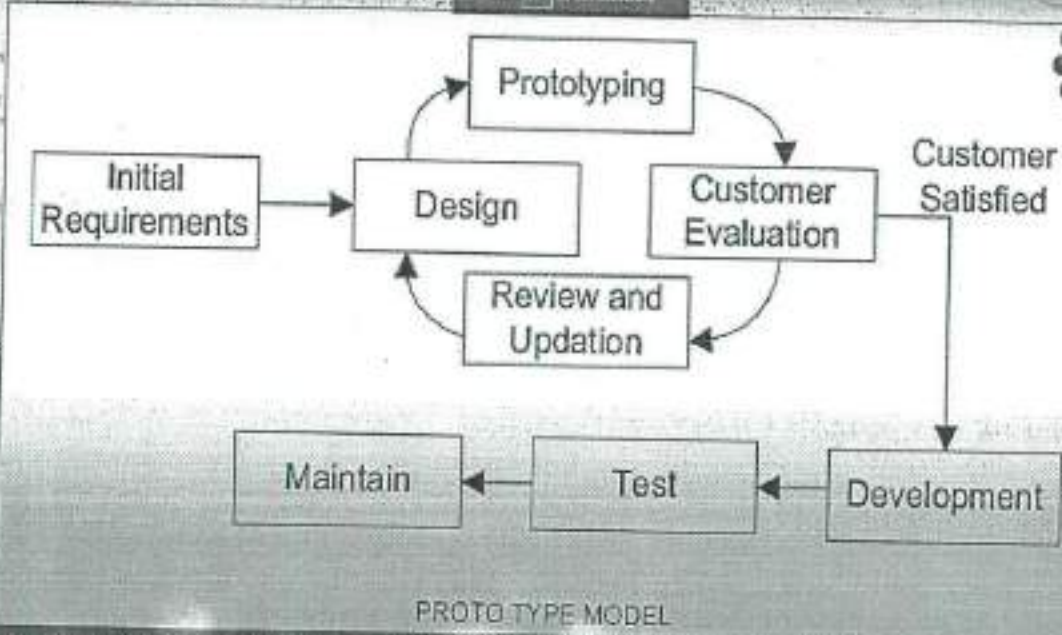


How it works
in concept

Prototype



How it works
in practice



Prototype the Future of Your Business

In business, new models and offers are further constrained by the need to satisfy current stakeholders and follow market trends.

Thing as a truly original idea

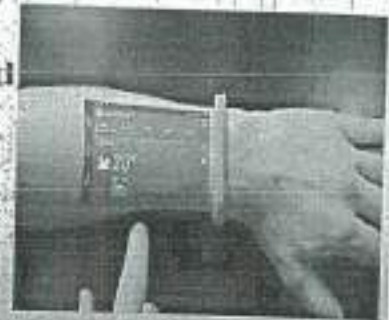
Present-day realities



Dr. N. Vijaitha Christy

The future is now will change your life

1. The umbrella that forecasts the weather
2. The home that transforms at your command
3. The house that tracks your kids
4. AI-enabled robots in Future Technology.
5. Space tourism with the help of Future Technology.
6. Self-driving cars because of Future Technology.
7. Drone ecosystem.



Dr. N. Vijaiatha Christy, Assistant Professor, Departm

45:17 / 48:38

RealPlayer



Feedback Obtained from
the Participants

-

CONVENOR

AVASC-IIC Convenor
Annai Violet Arts and Science College
No: 53, Violet College Road, Menambedu,
Ambattur, Chennai-600 053.

IQAC COORDINATOR

IQAC Co-ordinator
Annai Violet Arts and Science College
No: 53, Violet College Road, Menambedu,
Ambattur, Chennai-600 053.

PRINCIPAL

Dr.C.Initha Lehanon Ebancy
M.Sc., M.Phil., Ph.D., PGDSA.
Principal
Annai Violet Arts & Science College
Violet College Road, Menambedu.

Thumbnail	Email Address	Name	Name of the Institution	Role	Mobile Number	1. How would you rate the Workshop?	2. Your knowledge about the topic before attending the workshop	3. Your knowledge about the topic after attending the Workshop	4. How would you rate the speaker	5. Would you recommend this webinar to a colleague?	6. Do you have feedback for the Content?	7. Your Suggestion if any
01/10/2022 12:26:26	jupr@emilab00519@gmail.com	Jupradesh G	Agriplast G	Student	8140216377	Good	Good	Very Good	4	Yes	Business Development	Very nice interest and expert speech that took in business
01/10/2022 12:27:20	emilab1772032@gmail.com	Aravindhan A	Aravindhan A	Student	8307183003	Very Good	Very Good	Very Good	4	Yes	Non	Non
01/10/2022 13:18:29	satishkumar116@gmail.com	Kumar A	SDA	Student	8302149266	Very Good	Excellent	Very Good	4	Yes	Yes	Yes
01/10/2022 14:18:29	narayanasri09@gmail.com	Chaitanya	The VOT Hindu College	Faculty	8144242559	Very Good	Good	Very Good	5	Yes	Yes	Good
01/10/2022 15:28:28	aravindhan808@gmail.com	Aravindhan	SDA	Student	9949921158	Good	Good	Good	3	Yes	No	No
01/10/2022 16:32:01	aravindhan808@gmail.com	Aravindhan	Aravindhan	Student	8661134248	Very Good	Very Good	Very Good	5	Yes	Yes	Yes
01/10/2022 17:53:25	vishnu005@gmail.com	Mr. A. VICTOR	AMANGA COLLEGE	SDA Faculty	9442542526	Excellent	Excellent	Excellent	5	Yes	Well-done	Good
01/10/2022 17:58:31	narayanasri09@gmail.com	Chaitanya	Aravindhan	Student	9035118885	Excellent	Excellent	Excellent	5	Yes		



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INSTITUTION'S
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(Initiative of IIS)

Cordially invite you to the

Workshop

On

"EARLY ENTREPRENEURSHIP DEMO DAY"

on Monday, 09th May 2022 at 12.30 PM

Venue : Seminar Hall



Organized by

**IQAC & AVASC-IIC in Association with Department
of Accounting & Finance**



Chief Guest

Mrs. K Hari Priya

Assistant Professor

Department of Accounting and Finance
Soka Ikeda College of Arts and Science for Women

Chev. Dr. N.R. Dhanapalan
Chairman

Mr. N.R.D. Prem Kumar
Secretary

Dr. P.E.R. Premchand
Joint Secretary

Dr. C. Initha Lebanon Ebency
Principal

Mrs. Japhia Solomon
Vice Principal



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EVENT ORGANISED REPORT – (2021-2022)

Name of the department	IQAC & AVASC-IIC
Name of the event organized	Workshop
Title of the event	“Early Entrepreneurship Demo Day”
Date of the event organized	9/5/2022
Name of the Convener	Dr.Thyriyalakshmi.P & Dr.S.Radha
Class of the participants	B.Com AF and B.Com CS
No. of .participant / Viewers	100 students
Objective of the event	To educate students about starting a business and entrepreneurship.
Description of the event	On May 9, 2022, IQAC and AVASC-IIC, in collaboration with the Department of Accounting and Finance, hosted a session titled "Early Entrepreneurship Demo Day." The workshop began with a welcoming address delivered by Ms.T.Divya, I B.Com AF, followed by an introduction of the chief guest by Ms.Subashree, II B.Com AF. The resource person was Mrs.Haripriya. K, Assistant Professor, Department of Accounting & Finance, Soka Ikeda Arts and Science College for Women. She educated the students on how to establish a business and how to analyse unique ideas in order to turn them into a profitable venture. She also expressed her thoughts on the value of entrepreneurship. This session drew around 100 students. Ms.Vidyasree, II B.Com AF, concluded the workshop with a vote of thanks.
Outcome of the event	The workshop encouraged and motivated the students for becoming self employed in the future

Photo Gallery



Thyanya Lakshmi P

EVENT COORDINATOR

AVASC-IIC Convener
Annai Violet Arts and Science College
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 Ambattur, Chennai-600 053.

Japthi

IQAC COORDINATOR

IQAC Co-ordinator
Annai Violet Arts and Science College
 No: 53, Violet College Road, Menambedu,
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[Signature]

PRINCIPAL

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INSTITUTION'S
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(Ministry of Skill Initiative)

Cordially invite you to the

Workshop

On

"HOW TO PLAN FOR THE START UP AND LEGAL & ETHICAL STEPS"



on Friday, 06th May 2022 at 10.30 AM
Venue : Seminar Hall

Organized by

**IQAC & AVASC-IIC in association with
Department of Economics**

Resource person



Mrs. G. Sonali

Entrepreneur in Bangle Making
and Aari Work

Chev. Dr. N.R. Dhanapalan
Chairman

Mr. N.R.D. Prem Kumar
Secretary

Dr. P.E.R. Premchand
Joint Secretary

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Mrs. Japhia Solomon
Vice Principal



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EVENT ORGANISED REPORT – (2021-2022)

Name of the Department	IQAC, IIC in association with Department of Economics
Name of the Convenor	Dr. P. Thyriyalakshmi
Name of the event organized	Workshop
Title of the event	How to Plan for the Start Up and Legal and Ethical Steps
Date of the event organized	6.05.2022
Name of the Organizer	Mr V Anbarasu, Head, Department of Economics. Mrs.Prasanna Muralcedharan, Assistant Professor, Department of Economics.
Class of the participants	Students of Economics and Commerce Stream
No. of participants	125
Objective of the event	To provide the student with exposure to entrepreneurship, particularly the start-up and legal processes necessary to establish a business.
Description of the event	The Programme started with a prayer song rendered by our College Choir Team. Mr V S Elango, II BA Economics, who also served as the event's moderator, delivered the welcome address. Ms. Subhashree of II BA Economics then presented a guest introduction. Mrs G Sonali, a young entrepreneur who specialises in Bangle Making and Aari Work, was the program's guest speaker. The guest speakers presentation was extremely dynamic, and she discussed the steps that must be taken when beginning a small corporation or business. She inspired the young girls by promising to assist them in starting a business. Mr V S Elango, II BA Economics concluded the programme with the vote of thanks.
Outcome of the event	This programme inspired students to become entrepreneurs in their own right.

Photo Gallery



	
Feedback obtained from the students	Students enjoyed the Programme verywell and quite informative for them.

[Handwritten Signature]
EVENT COORDINATOR

AVASC-IIC Convenor
 Annai Violet Arts and Science College
 No: 53, Violet College Road, Menambattu
 Ambattur, Chennai-600 053.

[Handwritten Signature]
IQAC COORDINATOR

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 Ambattur, Chennai-600 053.

[Handwritten Signature]
PRINCIPAL

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INSTITUTION'S
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(Ministry of HRD Initiative)

Kindly join us for the

Virtual Workshop
on



Intellectual Property Rights (IPRs) and IP Management for Startup

on 05.05.2022 Thursday at 11.30 am

Organized by

**IQAC & AVASC-IIC in association with
Department of Commerce**

You Tube https://youtu.be/Yrnj05yIL_4

Resource person



Dr. Subhendu Chakrabarti

Chief Scientist, & IP Coordinator,
CSIR- Central Leather Research Institute,
and Honorary Faculty, Anna University.

Chev. Dr. N.R. Dhanapalan
Chairman

Mr. N.R.D. Prem Kumar
Secretary

Dr. P.E.R. Premchand
Joint Secretary

Dr. C. Initha Lebanon Ebency
Principal

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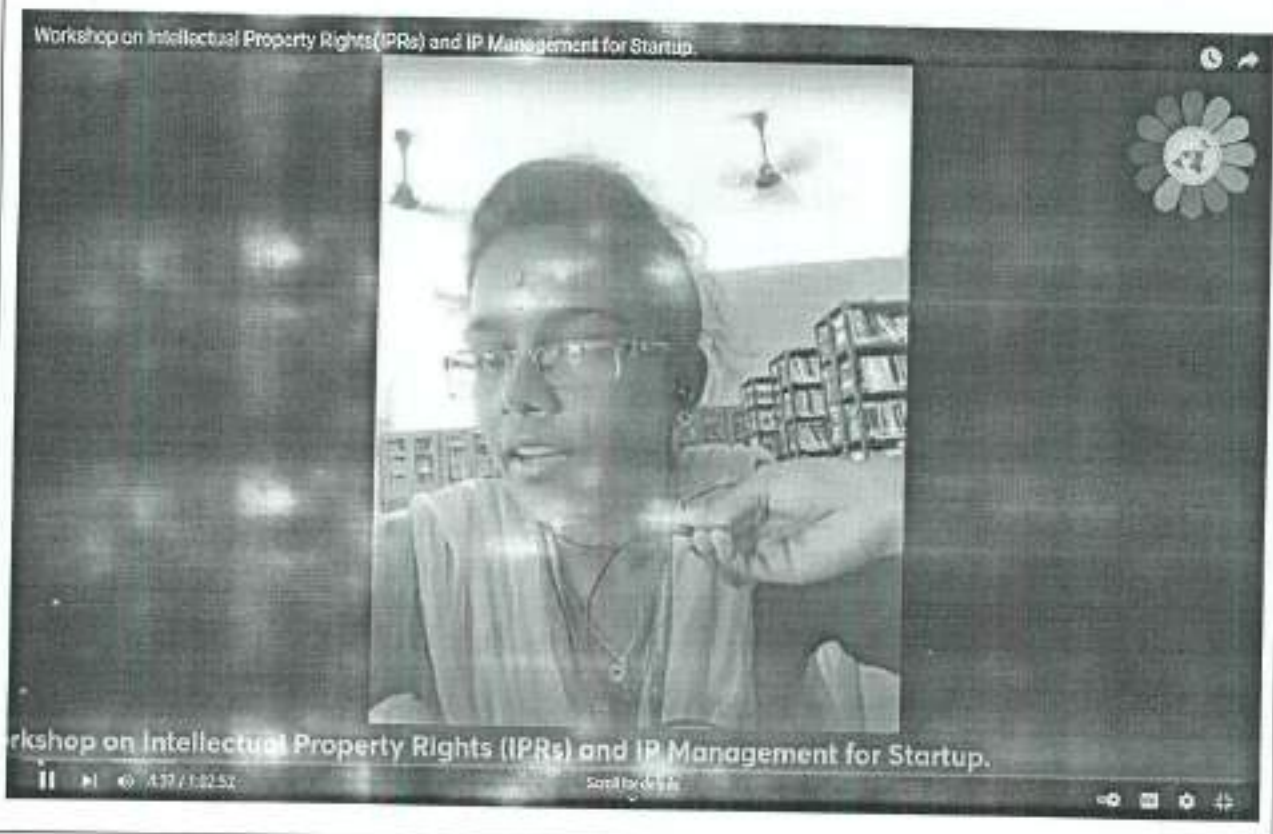


EVENT ORGANISED REPORT – (2021-2022)

Name of the Department/ Club	IQAC, Institution's Innovation Council & Department of Commerce
Name of the Convenor	Dr. P. Thyriyalakshmi
Name of the Event Organized	Virtual Workshop
Title of the Event	Intellectual Property Rights (IPRs) and IP Management for Startup
Date of the Event Organized	05/05/2022
Designation/ Class of the Participants	Faculty Members and Students
No. of Participants / Viewers	183
Name of the Experts with Designation	Dr. Subhendu Chakrabarti, Chief Scientist, Head, Honorary Faculty, Anna University.
Objective of the Event	The aim of the program is to serve students with the process of Intellectual Property Rights (IPRs) and IP Management for Startup. As it is very much significant to know and to practice the rights in any business the topic is focused to benefit them.
Description of the Event	On 5 th May 2022, IQAC, Institution's Innovation Council and Department of Commerce jointly organized a Virtual Workshop. The resource person for the event was Dr. Subhendu Chakrabarti, Chief Scientist, Head, Honorary Faculty, Anna

	<p>University. The session provided an ample amount of information, function and the strategies on startup and IPR types. The session had many segments to elaborate on various concepts which were involved in the focused topic. The resource explained on Trade Mark, Layout of Integrated Circuits and the role of Inventor and Patentee. He further explained on the rights and their nature. He touched upon the process of applying for patent rights. He continued to elaborate on patent documentation and benefits of patents too. He finished the session with the explanation on the 4-P dictum and its process.</p>
<p>Outcome of the Event</p>	<p>The students were indeed impressed with the resource person and his detailed presentation on the focused topic. As the workshop went more technically the participants gained enormous knowledge.</p>

Photo Gallery



StartUP

- A company in the first stages of operations
- Registered Entity
- Limited period from date of incorporation
- Turnover
- New/improved deliverables with commercialization/
employment potential (IP profile, if any)

Wealth creation - key focus

CSIR-CIRI

10:09 / 1:02:32

Scroll for details

STARTUPS IP PROTECTION (SIP)

Nurture Innovation, Creativity

- ❖ Promote Awareness
- ❖ Encourage IPR protection
 - IP Facilitation
 - Discount in official Fees

11:55 / 1:02:52

Scroll for details

IPR TYPES



- INDUSTRIAL DESIGNS
- TRADE MARKS /SERVICE MARKS
- GEOGRAPHICAL INDICATIONS
- LAYOUT OF INTEGRATED CIRCUITS
- TRADE SECRET
- COPYRIGHTS & Neighbouring Rights
- PATENTS

CSIR-CLRI

TRADE MARK



- Essentially a visual identification symbol in the form of a word, logo, label etc.
- Individualizes the goods/services of an organization.
- A link between the manufacturer and the customer
- An instrument of publicity
- a symbol of goodwill.

❖ **Distinctive**

❖ **Non-deceptive**

CSIR-CLRI

Layout Design of Integrated Circuits



Electrical circuit embodied in a chip forms integrated circuit.

Transistor layout on semiconductor IC or Transistor topography on IC determines size and processing power of IC. Hence, layout design of transistors constitutes such an important and unique IP

CSIR-CLRI

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- ▷ Literary
- ▷ Artistic
- ▷ Dramatic works
- ▷ Musical works
- ▷ Cinematograph films
- ▷ Sound recordings

▷ A bundle of rights including, inter alia, rights of reproduction, communication to the public, adaptation and translation of the work



is nature

CSIR-CLRI

WHO

INVENTOR

- Persons who have intellectually contributed for the Invention
- Could be one or more.
- Proper daily record book essential to identify inventors
- No formal educational background is essential for a true / first inventor.

PATENTEE

- Proprietor of an invention/ applicant for patent, whose name figures in patent register.
- Unlike inventor, who has to be a person, patentee may be firm/ organization .

PUBLICATION / COMMERCIALISATION

☠ Brings the
invention into public
domain and
jeopardizes novelty

Patent Document

Front Page

- Bibliographic
- Patent Office

Disclosure

- Prov Spec
- Comp Spec

Claims

- Comp Spec

Drawing, if necessary

CSIR-CRI

Application Stages

- ❖ *Filing*
- ❖ *Publication*
- ❖ *Examination*
- ❖ *Opposition*
- ❖ *Grant*

BENEFITS OF PATENTS

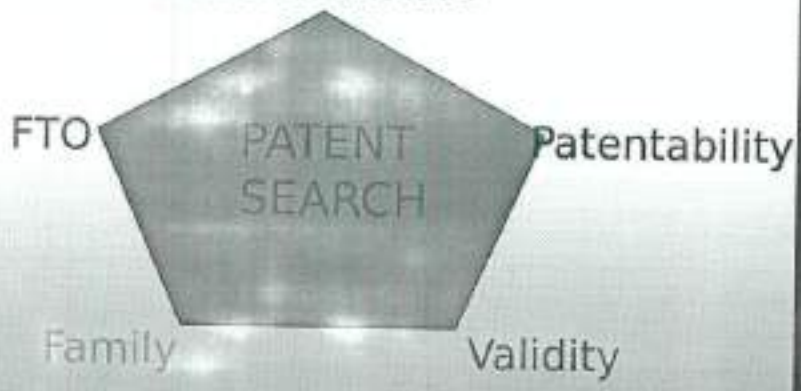
RESEARCHERS/R&D ORGN./UNIVERSITY



- Avoid reinventing/ duplication of research
- Ensure thorough knowledge of prior art before initiating research project.
- Using ready solution to different technical problems during ongoing research.
- Keeping up-to-date with the developments in a certain field.
- Identifying capabilities in a certain field.



State-of-the art



IPR fostered Innovation



❖ Patent Information

- Stimulating technological change
- Identifying state-of-the art technologies
- Comparative evaluation of the available technologies
- Monitoring technology trend on global perspective
- Avoid infringement
- Technology forecast

❖ Licensing

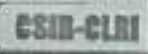
- Revenue for reinvesting in R&D



4-P DICTUM



- | | |
|--------------|------------|
| ➤ FILE | PATENT |
| ➤ FORWARD | PUBLISH |
| ➤ Favour for | PROFIT |
| ❖ FOREWORD | TO PROSPER |





**Feedback Obtained from
the Participants**

-

T. K. Senthil

CONVENOR

AVASC-IIC Convenor
Annai Violet Arts and Science College
No: 53, Violet College Road, Menambedu,
Ambattur, Chennai-600 053.

Japhia
IQAC COORDINATOR

IQAC Co-ordinator
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Ambattur, Chennai-600 053.

[Signature]
PRINCIPAL

Dr.C.Initha Lebanon Ebency
M.Sc., M.Phil., Ph.D., PGDSA.
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Ambattur, Chennai-600 053.

Timestamp	Email Address	Name	Name of the Institution	Role	Mobile Number	1. How would you rate the Workshop?	2. Your knowledge about the topic before attending the Workshop	3. Your knowledge about the topic after attending the Workshop	4. How would you rate the speaker	5. Would you recommend this webinar to a colleague?	6. Do you have feedback for the Convener?	7. Your Suggestion if any
5/5/2022 13:20:28	kumarg02@ku.hk	Dr. Kumar Ganesan	University of Hong Kong	Faculty	802688491	Excellent	Excellent	Excellent	5	Yes	Excellent	
5/5/2022 14:18:01	magwhe90754@violetcollege.co	S. Nagash Raj	Annai Violet Arts And Scie Student	Student	6379907106	Excellent	Excellent	Excellent	5	Yes	Te	Nice
5/5/2022 14:18:42	sudhasthanam24881@violetcollege	Sudhasthanam S	Sudhasthanam S	Student	8610387477	Very Good	Good	Very Good	4	No	Good	No
5/5/2022 14:18:44	aptharam1989@gmail.com	Dr. A. Puthalam	The MDT Hindu College	Faculty	8144040001	Very Good	Good	Excellent	5	Yes	No	Good
5/5/2022 14:21:48	poornima22002@gmail.com	Poornima P	Annai violet college of art Student	Student	9587995221	Excellent	Excellent	Excellent	1	No	No	Nothing
5/5/2022 14:22:22	srinathas9928@violetcollege.co	A. Srinatha Srinivasan	Annai violet arts & science Student	Student	8836232709	Good	Good	Good	1	Yes	No	Nothing
5/5/2022 14:22:31	sandania0809@gmail.com	SANDANIEL S	ANNAI VIOLET COLLEGE	Student	7824024511	Excellent	Very Good	Excellent	4	Yes	No	Nothing
5/5/2022 14:25:38	deepakdeepak29311@gmail.com	DEEPAK KUMAR A	Annai violet arts and scie Student	Student	9176303935	Excellent	Excellent	Excellent	5	Yes	No	Nope.
5/5/2022 14:28:24	dineshdinesh20011125@gmail.com	DINESH KUMAR S	ANNAI VIOLET ARTS AN Student	Student	7092350095	Excellent	Excellent	Excellent	5	Yes	Good	Nothing
5/5/2022 14:29:00	Yogesh00815@violetcollege.co.in	Yogesh B	Annai violet arts and scie Student	Student	0996223911	Excellent	Excellent	Excellent	1	Yes	Ok	Nothing
5/5/2022 14:29:44	radhika8754@violetcollege.com	Radhika S	Avc	Student	8754666889	Excellent	Very Good	Very Good	4	Yes	Good	Nothing
5/5/2022 14:31:15	kaleshev69840@violetcollege.co	S.Kaler seshi	Annai violet arts and scie Student	Student	7603902951	Excellent	Good	Very Good	4	Yes	No feedback from	No suggest
5/5/2022 14:35:04	manan_72@rocketmail.com	Manan Singh	Annai violet arts and scie Student	Student	8803823114	Excellent	Excellent	Excellent	5	Yes	Super	No
5/5/2022 14:47:28	angelabknoocesse@gmail.com	Angelita Nagesh	AMA university	Student	+972882161	Excellent	Average	Excellent	5	Yes	Yes	nothing
5/5/2022 14:54:31	thasika13@gmail.com	Mrs. S. Eswaralakshmi	The MDT Hindu College	Faculty	7358433584	Excellent	Average	Very Good	5	Yes	Good	No
5/5/2022 15:06:23	dileepv25@gmail.com	DILEEP KUMAR S	Annai violet arts and scie Student	Student	8270151555	Very Good	Very Good	Very Good	4	Yes	Yes	Useful
5/5/2022 15:06:58	shyamshanth0309@gmail.com	Shyam S	Annai violet arts and scie Student	Student	9903099207	Very Good	Very Good	Very Good	5	Yes	Nope	Very interest
5/5/2022 15:17:26	navendran90765@violetcollege.co	Navendran P	Annai Violet arts and scie Student	Student	9361928589	Excellent	Excellent	Excellent	5	Yes	It useful to us	Nil
5/5/2022 15:22:15	raghuvanshi90780@violetcollege.co	RAGHUVANSHI B	ANNAI VIOLET ARTS & S Student	Student	0934292706	Good	Good	Good	3	No	Good	Nothing
5/5/2022 15:26:58	premkumar24878@violetcollege.co	P. Prem Kumar	Annai violet Arts & Science Student	Student	9150578345	Good	Good	Very Good	3	Yes	Good	No
5/5/2022 15:41:55	vmsath24867@violetcollege.co.in	A. VINODH	ANNAI VIOLET ARTS AN Student	Student	7580238915	Excellent	Excellent	Excellent	5	Yes	No	No



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seek

arrive

succeed



INSTITUTION'S
INNOVATION
COUNCIL
(Ministry of HRD Initiative)

Kindly join us for the

Virtual Workshop
on



Business Model Canvas (BMC)

on 28.04.2022 Thursday at 10.30 am

Organized by

**IQAC & AVASC-IIC in association with Department of
Computer Applications**

You Tube <https://youtu.be/UNA5b8-x5uM>

Resource person



Dr. Uma Rani Purusothaman

M.Com, MBA, M.Phil, Phd, PGDCA

Resource person for mahatma Gandhi
National Council of Rural Education,
Ministry of Higher Education

Chev. Dr. N.R. Dhanapalan
Chairman

Mr. N.R.D. Prem Kumar
Secretary

Dr. P.E.R. Premchand
Joint Secretary

Dr. C. Initha Lebanon Ebency
Principal

Mrs. Japhia Solomon
Vice Principal

53, Violet College Road, Menambedu, Ambattur, Chennai - 53.

Ph. No: 044-26864684, 26861611 | www.violetcollege.in | info@violetcollege.in



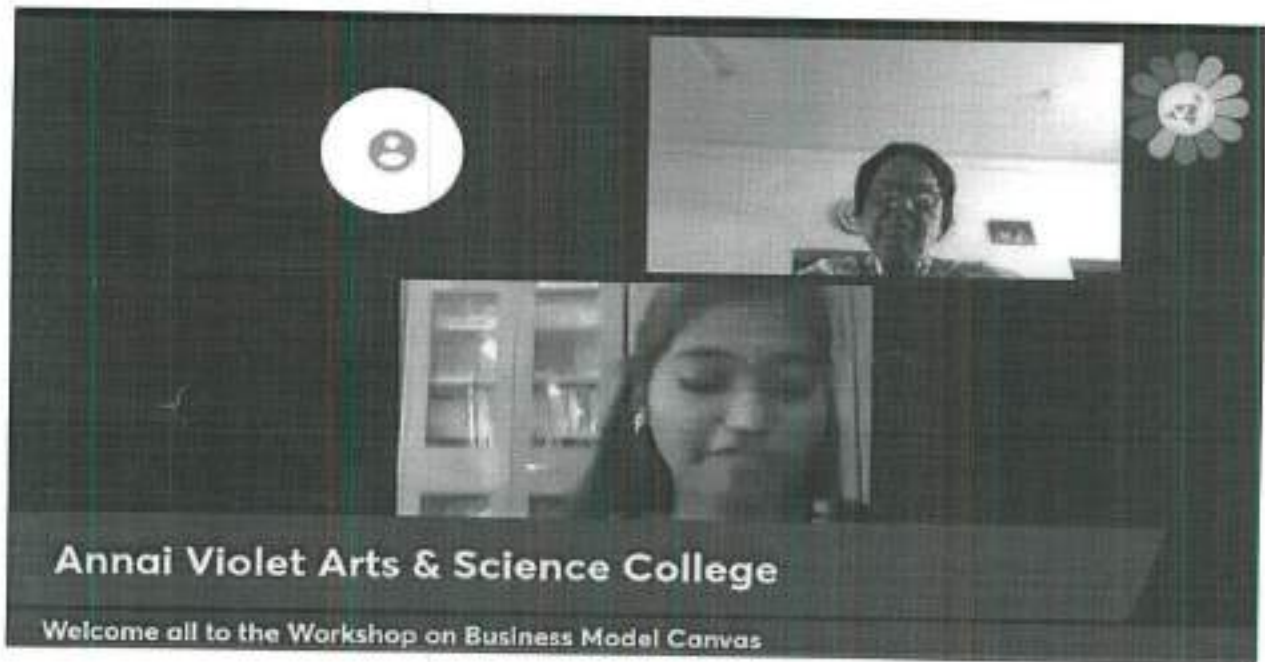
Annai Violet Arts & Science College

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IIC IN ASSOCIATION WITH DEPARTMENT OF COMPUTER APPLICATIONS AND IQAC EVENT ORGANISED REPORT (2021-2022)

Name of the department	Department of Computer Applications
Name of the event organized	Virtual Workshop
Title of the event	Business Model Canvas
Date of the event organized	28/04/2022
Name of the coordinator of the event	Mrs. S. Mahalakshmi, Head, Department of Computer Applications
Class of the participants	I, II, III B.C.A Students
No. of participant (student & staff)	100
Name of the expert with designation	Dr. Uma Rani Pursothaman. M.com., MPhil,MBA,PHD,PGDCA Resource person for MGNCRE, Ministry of education.
Objective of the event	The motive of this interactive session is to feed the knowledge on young minds about business career, methods involved and the outline of every business model.
Description of the event	On 28 th April, IIC in association with Department of Computer Applications conducted Virtual Workshop on Business Model Canvas. The welcome address delivered by Uma Maheshwari of II BCA and Rianna Janet of II BCA served as the MC. Monisha of I BCA gave introduction about the guest speaker. The participants for the session are all undergraduate BCA students. The guest speaker delivered the speech on creating a Business Model with detail explanation. The session concluded with questionnaire and vote of thanks delivered by Charu Chitra of II BCA.

Outcome of the event	The session is effective and participants use this opportunity to share their insights and thoughts on business model. Students learned the innovation and strategy of organizing and delivering business model.
Photo gallery	Enclosed
Feedback Obtained from the Participants	Enclosed





Dr.Uma Rani Purusothanam

S. M. M.

EVENT COORDINATOR

Head of the Department
Dept. of Computer Applications
Annai Violet Arts & Science College

Japhia

IQAC COORDINATOR

IQAC Co-ordinator
Annai Violet Arts and Science College
No: 53, Violet College Road, Menambedu,
Ambattur, Chennai-600 053.

[Signature]

PRINCIPAL

Dr.C.Initha Lebanon Ebency
M.Sc., M.Phil., Ph.D., PGDSA.
Principal
Annai Violet Arts & Science College
No: 53, Violet College Road, Menambedu,
Ambattur, Chennai-600 053.

T. D. Ramesh Kumar

AVASC-IIC Convenor

Annai Violet Arts and Science College
Violet College Road, Menambedu,

Time/amp	Email Address	Name	Name of the Institution	Role	Grade Number	1. How would you rate the Workshop?	2. Your knowledge about the topic before attending the Workshop?	3. Your knowledge about the topic after attending the Workshop?	4. How would you rate the speaker?	5. How would you recommend the workshop to colleagues?	6. Do you have feedback for the Organizer?	7. Your suggestions if any
4/28/2022 11:33:21	panjiv6621@gmail.com	POORNA T	Anna vidyalaya and ssc student	Student	934999214	Excellent	Excellent	Excellent	5 Yes	5 Yes	Nice	Good
4/28/2022 11:35:41	anurag1993@gmail.com	Pranav	The MIT (Tech College) / study	Student	814431989	Very Good	Good	Excellent	5 Yes	5 Yes	No	Good
4/28/2022 11:37:51	umansha2604@gmail.com	Umanisha P	Anna Vidyalaya and ssc student	Student	030202022	Excellent	Excellent	Excellent	5 Yes	5 Yes	No	Good
4/28/2022 11:57:51	anushadha@gmail.com	DR.K.A.SATHY	Anna Vidyalaya and ssc student	Student	082207506	Excellent	Good	Excellent	5 Yes	5 Yes	Good	Nice
4/28/2022 11:59:49	kumar20048@vsnl.com	S.KUMARAN	ANNA VIDYALAYA AN SSSS	Student	833229148	Very Good	Good	Very Good	5 Yes	5 Yes	Good	Good
4/28/2022 12:00:17	ipoham1993@gmail.com	D.A. PRABHU	The MIT High Collage / Faculty	Faculty	844440850	Excellent	Very Good	Very Good	5 Yes	5 Yes	Useable info	No
4/28/2022 12:00:46	anishwathi@gmail.com	Karishma	Anna vidyalaya and ssc student	Student	878282825	Good	Good	Good	3 Yes	3 Yes	Good	Nice
4/28/2022 12:14:48	prashant13@gmail.com	M.S.S. Eswaran	The MIT High Collage / Faculty	Faculty	755843398	Very Good	Very Good	Very Good	5 Yes	5 Yes	Nice	No
4/28/2022 12:20:48	vijayakrishna@gmail.com	Vijayakrishna	Anna vidyalaya and ssc student	Student	948932727	Excellent	Excellent	Excellent	5 Yes	5 Yes	No	No
4/28/2022 12:25:29	vijayakrishna@gmail.com	Vijayakrishna	Anna vidyalaya and ssc student	Student	960219435	Very Good	Good	Very Good	4 Yes	4 Yes	No	No
4/28/2022 12:28:35	venkatesh_79@gmail.com	Venkatesh	The MIT High Collage / Faculty	Faculty	960388218	Very Good	Very Good	Very Good	5 Yes	5 Yes	Good present	No
4/28/2022 12:28:51	venkatesh_79@gmail.com	Venkatesh	The MIT High Collage / Faculty	Faculty	960388218	Excellent	Very Good	Excellent	5 Yes	5 Yes	Nice	No
4/28/2022 12:28:54	venkatesh_79@gmail.com	Venkatesh	Anna vidyalaya and ssc student	Student	082816038	Good	Good	Good	4 Yes	4 Yes	Good	No
4/28/2022 12:28:54	venkatesh_79@gmail.com	Venkatesh	Anna vidyalaya and ssc student	Student	940341148	Good	Good	Good	3 Yes	3 Yes	No	No
4/28/2022 12:28:54	venkatesh_79@gmail.com	Venkatesh	Anna vidyalaya and ssc student	Student	939393215	Excellent	Very Good	Excellent	5 Yes	5 Yes	No	No
4/28/2022 12:28:54	venkatesh_79@gmail.com	Venkatesh	Anna vidyalaya and ssc student	Student	701072922	Excellent	Excellent	Excellent	5 Yes	5 Yes	Min	No
4/28/2022 12:28:54	venkatesh_79@gmail.com	Venkatesh	Anna vidyalaya and ssc student	Student	0702969541	Very Good	Good	Excellent	4 Yes	4 Yes	No	Nothing
4/28/2022 12:28:54	venkatesh_79@gmail.com	Venkatesh	Anna vidyalaya and ssc student	Student	260208957	Very Good	Very Good	Very Good	2 Yes	2 Yes	Good	Good
4/28/2022 12:28:54	venkatesh_79@gmail.com	Venkatesh	Anna vidyalaya and ssc student	Student	915048120	Good	Good	Good	3 Yes	3 Yes	No	No
4/28/2022 12:28:54	venkatesh_79@gmail.com	Venkatesh	Anna vidyalaya and ssc student	Student	944128215	Excellent	Very Good	Good	6 Yes	6 Yes	Nothing	Nothing
4/28/2022 12:28:54	venkatesh_79@gmail.com	Venkatesh	Anna vidyalaya and ssc student	Student	838873977	Good	Average	Very Good	4 Yes	4 Yes	Good	Nothing
4/28/2022 12:28:54	venkatesh_79@gmail.com	Venkatesh	Anna vidyalaya and ssc student	Student	847443806	Good	Good	Good	4 Yes	4 Yes	No	No
4/28/2022 12:28:54	venkatesh_79@gmail.com	Venkatesh	Anna vidyalaya and ssc student	Student	962870444	Very Good	Good	Good	4 Yes	4 Yes	No	No
4/28/2022 12:28:54	venkatesh_79@gmail.com	Venkatesh	Anna vidyalaya and ssc student	Student	9186770331	Good	Good	Good	3 Yes	3 Yes	No	No
4/28/2022 12:28:54	venkatesh_79@gmail.com	Venkatesh	Anna vidyalaya and ssc student	Student	642666205	Very Good	Very Good	Very Good	3 Yes	3 Yes	Use	Using
4/28/2022 12:28:54	venkatesh_79@gmail.com	Venkatesh	Anna vidyalaya and ssc student	Student	917607690	Excellent	Very Good	Excellent	4 Yes	4 Yes	No	Good
4/28/2022 12:28:54	venkatesh_79@gmail.com	Venkatesh	Anna vidyalaya and ssc student	Student	7448827914	Excellent	Very Good	Good	3 Yes	3 Yes	No	Good
4/28/2022 12:28:54	venkatesh_79@gmail.com	Venkatesh	Anna vidyalaya and ssc student	Student	861032111	Good	Good	Good	3 No	3 No	Nothing	Nothing
4/28/2022 12:28:54	venkatesh_79@gmail.com	Venkatesh	Anna vidyalaya and ssc student	Student	839321344	Excellent	Good	Excellent	5 Yes	5 Yes	No	No
4/28/2022 12:28:54	venkatesh_79@gmail.com	Venkatesh	Anna vidyalaya and ssc student	Student	736639870	Excellent	Excellent	Excellent	5 Yes	5 Yes	Nothing	No
4/28/2022 12:28:54	venkatesh_79@gmail.com	Venkatesh	Anna vidyalaya and ssc student	Student	960388218	Very Good	Very Good	Very Good	5 Yes	5 Yes	Nothing	Nothing
4/28/2022 12:28:54	venkatesh_79@gmail.com	Venkatesh	Anna vidyalaya and ssc student	Student	759714228	Good	Good	Very Good	4 Yes	4 Yes	No feedback	No suggestion
4/28/2022 12:28:54	venkatesh_79@gmail.com	Venkatesh	Anna vidyalaya and ssc student	Student	939493287	Good	Good	Good	3 No	3 No	No	No
4/28/2022 12:28:54	venkatesh_79@gmail.com	Venkatesh	Anna vidyalaya and ssc student	Student	939493287	Good	Good	Good	4 No	4 No	Yes	Good
4/28/2022 12:28:54	venkatesh_79@gmail.com	Venkatesh	Anna vidyalaya and ssc student	Student	780972938	Excellent	Excellent	Excellent	5 Yes	5 Yes	No	No
4/28/2022 12:28:54	venkatesh_79@gmail.com	Venkatesh	Anna vidyalaya and ssc student	Student	939393215	Excellent	Excellent	Excellent	5 Yes	5 Yes	No	No
4/28/2022 12:28:54	venkatesh_79@gmail.com	Venkatesh	Anna vidyalaya and ssc student	Student	080719007	Excellent	Excellent	Excellent	5 Yes	5 Yes	No	No
4/28/2022 12:28:54	venkatesh_79@gmail.com	Venkatesh	Anna vidyalaya and ssc student	Student	870398169	Very Good	Very Good	Very Good	5 No	5 No	No	No
4/28/2022 12:28:54	venkatesh_79@gmail.com	Venkatesh	Anna vidyalaya and ssc student	Student	960388218	Excellent	Excellent	Excellent	4 No	4 No	No	No
4/28/2022 12:28:54	venkatesh_79@gmail.com	Venkatesh	Anna vidyalaya and ssc student	Student	933247408	Good	Good	Good	3 Yes	3 Yes	Good	Good
4/28/2022 12:28:54	venkatesh_79@gmail.com	Venkatesh	Anna vidyalaya and ssc student	Student	812449382	Very Good	Very Good	Very Good	4 Yes	4 Yes	Yes	No
4/28/2022 12:28:54	venkatesh_79@gmail.com	Venkatesh	Anna vidyalaya and ssc student	Student	701000213	Good	Very Good	Very Good	3 Yes	3 Yes	No	No
4/28/2022 12:28:54	venkatesh_79@gmail.com	Venkatesh	Anna vidyalaya and ssc student	Student	960388218	Excellent	Very Good	Very Good	5 Yes	5 Yes	No	No
4/28/2022 12:28:54	venkatesh_79@gmail.com	Venkatesh	Anna vidyalaya and ssc student	Student	860817022	Good	Good	Good	4 Yes	4 Yes	Good	Good
4/28/2022 12:28:54	venkatesh_79@gmail.com	Venkatesh	Anna vidyalaya and ssc student	Student	82827988	Good	Average	Excellent	3 Yes	3 Yes	No	Good
4/28/2022 12:28:54	venkatesh_79@gmail.com	Venkatesh	Anna vidyalaya and ssc student	Student	830279713	Good	Average	Very Good	5 Yes	5 Yes	Yes	No
4/28/2022 12:28:54	venkatesh_79@gmail.com	Venkatesh	Anna vidyalaya and ssc student	Student	865746287	Very Good	Very Good	Very Good	4 Yes	4 Yes	Excellent	Very good
4/28/2022 12:28:54	venkatesh_79@gmail.com	Venkatesh	Anna vidyalaya and ssc student	Student	934518204	Excellent	Good	Very Good	4 Yes	4 Yes	Excellent	Very good

I have learned many things in this webinar



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strive

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INSTITUTION'S
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(Ministry of HRD Initiative)

Kindly join us for the
Virtual Workshop
on



“Prototype/Process Design and Development-Prototyping”

on 22.04.2022 Friday at 10.00 am

Organized by

AVASC-IIC in association with IQAC

You Tube <https://youtu.be/DRMSvA2wGN4>

Resource person

Dr. B. Shanthini

Professor and Head
Department of CSE and IT

St.Peter's Institute of Higher Education & Research
Avadi, Chennai.



Chev. Dr. N.R. Dhanapalan
Chairman

Mr. N.R.D. Prem Kumar
Secretary

Dr. P.E.R. Premchand
Joint Secretary

Dr. C. Initha Lebanon Ebency
Principal

Mrs. Japhia Solomon
Vice Principal



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EVENT ORGANISED REPORT – (2021-2022)

Name of the Department/ Club	IQAC, Institution's Innovation Council & Department of Business Administration
Name of the Convenor	Dr. P. Thyriyalakshmi
Name of the Event Organized	Virtual Workshop
Title of the Event	Prototype/ Process Design and Development-Prototyping
Date of the Event Organized	22/04/2022
Designation/ Class of the Participants	Faculty Members and Students
No. of Participants / Viewers	63
Name of the Experts with Designation	Dr. Shanthini B, Professor & Head, department of CSE and IT, St. Peter's institute of Higher Education & Research, Chennai.
Objective of the Event	To enlighten students with the multiple aspects of Internet of Things and its role in today's operation of the world.
Description of the Event	On 22 nd April 2022, IQAC and IIC in association with the Department of Business Administration organized a Virtual Workshop on "Prototype/ Process Design and Development-Prototyping". Ms. Princy, Moderator for the session began the workshop by calling forth the college choir team. Followed by the invocation, she presented the welcome address. Chief Guest introduction was done by Mr. Nanda Kumar M of III B. Com

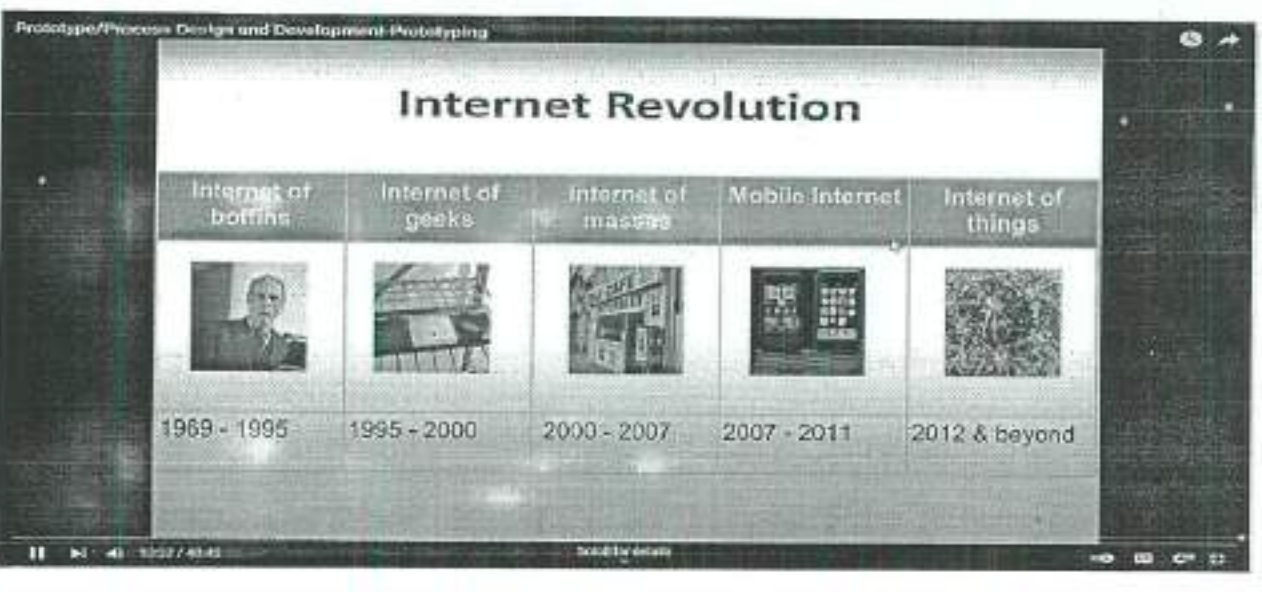
AF. At this point, the resource person of the day, Dr. Shanthini B began the session by defining Internet of Things (IoT). In the forthcoming segments of the session, she had touched widely upon the role of internet down the years for various purposes. She continued to mention that the way Internet of Things have become an integral part of our life. She heighthed that in the recent times, through digitalization every possible communication and transaction was applied smart ways using internet. At the end of the session she encouraged students to do projects based on Internet of Things. She even shared some of the projects done by the students at her institution.

Outcome of the Event

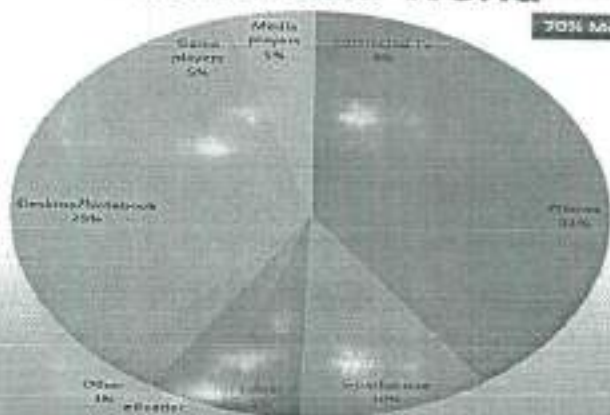
The participants were very pleased with the session and the vast knowledge they gained out of it. They were also given and shown ways to exhibit their knowledge through useful means and thereby benefitting others too.

Photo Gallery





Connected World



70% Mobile

Connected TVs Bring An Explosion Of Content



Web browsing, social networking, video-on-demand, video streaming in addition to regular television content.

Connected Cars



Equipped with Internet access through wireless LAN
Music, navigation, roadside assist, calls, parking apps, car diagnosis

Wearables



Internet of Things-Smart Homes



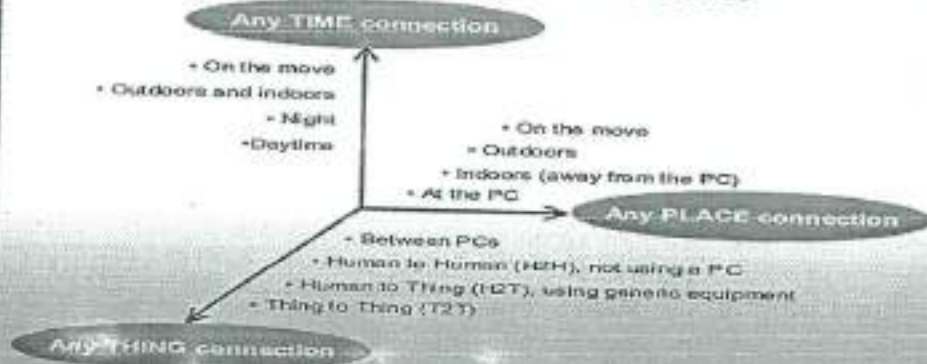
Centralized control of electrical devices, entertainment systems, security systems, plant watering, pet feeding, changing the ambiance "scenes" for different events and use of domestic robots

Internet of Things-Smart Cities



sectors including transport, energy, health care, water and waste

IoT (Future) Networks

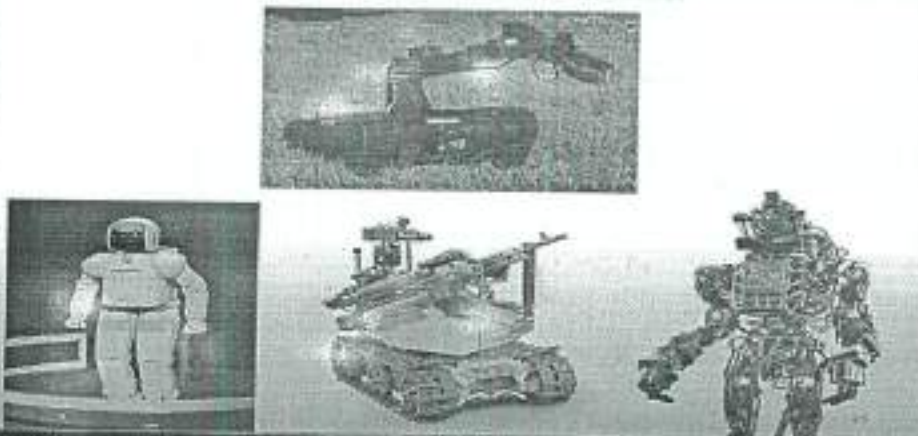


Enabling Technologies – Barcode & QR code



- **Low cost**
- **No technological difficulties**
- **Several devices can read**
- Former is single directional and latter double directional
- A QR code can carry up to some hundred times the amount of information a barcode is capable of

Humanoids & Bots



Smart Contact Lens

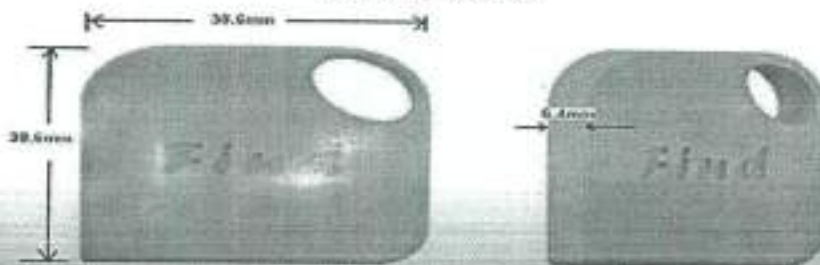
Regular Contact Lens



Smart Contact Lens



Indian IoT Products SenseGiz



Each sensor is a small square of 4 centimetres and half a centimetres of width. Can be hooked or stuck to any surface, with removable batteries and Bluetooth communications.

Smart Bins



Dynamic scheduling of nearly 10,00,000 Garbage Trucks in Chennai – IITM and REC

Automatic Health-Checking Machine in SPIHER



35:03 / 48:40

Scroll for details

Students Projects related to IoT

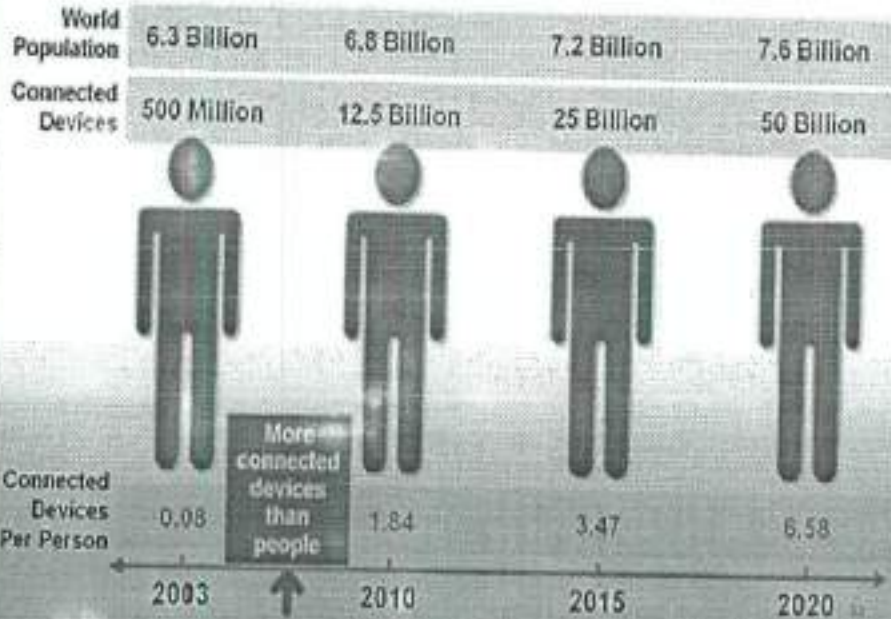
• 2014-2015

- “Indian Regulatory Complaint System”,
M. Abhiman, V. Arun Raj, M. Pradeep and
S. Raghavendra
- “Digitized Personal Data Integration System”,
R. Abhilash, P. Bhuvanesh, R. Gokulan and
D. Muralidharan
- “SPYWARE – Anti Harassment System”,
R. Anupriya, V. Anurekha and E. Karthiga
- “QR Code-based Mobile Voting using Android
Application”, P. Lakshmi Priya and R. Niranjani

05:15 / 48:40

Scroll for details

Internet Usage and Population Statistics



Feedback Obtained from the Participants

Thyana
CONVENOR
AVASC-IIC Convenor
Annai Violet Arts and Science College
No: 53, Violet College Road, Menambedu,
Ambattur, Chennai-600 053.

Japhia
IQAC COORDINATOR
IQAC Co-ordinator
Annai Violet Arts and Science College
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Ambattur, Chennai-600 053.

Dr. C. Initha
PRINCIPAL
Dr. C. Initha Lebanon Ebency
M.Sc., M.Phil., Ph.D., PGDSA
Principal
Annai Violet Arts & Science College
No: 53, Violet College Road, Menambedu,
Ambattur, Chennai-600 053.

Timestamp	Email Address	Name	Name of the Institution	Role	Mobile Number	1. How would you rate the Webinar?	2. Your knowledge about the topic before attending the Webinar.	3. Your knowledge about the topic after attending the Webinar.	4. How would you rate the speaker	5. Would you recommend this webinar to a colleague?	6. Do you have feedback for the Webinar?	7. Your Suggestions if any
4/22/2022 11:26:33	nanasrinmulu502@violet	Nanaseerinmulu	Annual violet arts and scie	Student	99402579	Excellent	Excellent	Excellent	5	Yes	Nice	No
4/22/2022 11:27:40	navkumar20003@violet	Ravi Kumar G	Annual Violet Art's and Sci	Student	90030734	Excellent	Very Good	Very Good	5	No	No	Good
4/22/2022 11:27:51	jessepraveen014@violet	Jesse Praveen G	Annual violet art and scie	Student	90252040	Very Good	Good	Good	3	No	Good	Very good
4/22/2022 11:28:18	Lokesh001@violetcollege	P. Lokesh	Annual violet art and scie	Student	83344789	Excellent	Excellent	Excellent	5	Yes	Yes	No
4/22/2022 11:34:29	gowthamjanneer2003p@	Gowthaman.p	Annual violet	Student	90940112	Good	Good	Good	4	Yes	Great	Nothing
4/22/2022 11:45:57	santhosh003@violetcolle	SANTHOSH K	Annual violet arts and scie	Student	80396608	Very Good	Average	Very Good	4	No	No	No
4/22/2022 12:14:24	balakrishnan611@violet	Bala Krishnan	Annual violet arts and scie	Student	73052278	Excellent	Excellent	Excellent	1	Yes	Very nice	Very good
4/25/2022 9:27:33	janakiraman009@violet	JANAKIRAMAN.K.V	ANNA VIOLET ARTS AN	Student	98406313	Poor	Poor	Poor	5	No	Simply not	Simply not.
4/26/2022 16:19:30	kingraresh756@gmail	M. Nareesh		Student	83699085	Very Good	Very Good	Very Good	1	No	No	Yes



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EVENT ORGANISED REPORT – (2021-2022)

Name of the Department	IQAC, IIC in association with Department of Microbiology
Name of the Convenor	Dr. P. Thyriyalakshmi
Name of the event organized	Field exposure visit
Title of the event	Field exposure visit to IITM Research Park, in IIT Madras, Taramani campus.
Date of the event organized	18.04.2022
Name of the coordinator of the event	Dr.V.Hamsavathani, Head, Department of Microbiology
Class of the participants	III B.Sc., Microbiology
No. of participant (staff & Students)/ Views	26 Students and 2 faculty members
Name of the expert with designation	Dr. PriyaElamvazhuthi, Senior Manager, IITM Bio-incubator, Taramani, and Dr. Gayathri, Manager, HITC
Objective of the event	To know about the Bio incubators and discussed the development of entrepreneurship skills.
Description of the event	On April 18 th , Department of Microbiology with IIC organized a field exposure visit to IITM Bioincubator, IIT Madras Research Park, Taramani campus. Dr. Priya and Dr. Gayathri explained briefly about the Bioincubators, EDTI, VC, DBT, BCL program, DRVD, TITAN, cell culture and they explained HTIC Technology of mobile eye surgical unit, vision screening device, babies ophthalmic function device, neonatal transport incubator, Rapid colorimetric test for blood biochemistry, etc. They also took the students to their wet lab and briefed them on instruments. They explained the start-up, grants, and fellowships offered by the BIRAC and technology to improve entrepreneurship skills.
Outcome of the event	Students understood the role of Bio incubators and the uses of HTIC Technologies which will upgrade their knowledge and employment practices in their careers.

Photo gallery



Feedback Obtained from the Participants

Attached

[Signature]
EVENT COORDINATOR

[Signature]
IQAC COORDINATOR
 Vice-Principal

[Signature]
PRINCIPAL

HEAD OF THE DEPARTMENT MICROBIOLOGY
ANNAI VIOLET ARTS & SCIENCE COLLEGE
 No: 53, Violet College Road, Menambedu
 Ambattur, Chennai-600 053

Annai Violet Arts and Science College
 No: 53, Violet College Road, Menambedu
 Ambattur, Chennai-600 053.

Dr. Initha Lebanon Ebenc/
 M.Sc., M.Phil., Ph.D., PGDSA.
 Principal
Annai Violet Arts & Science College
 No: 53, Violet College Road, Menambedu,
 Ambattur, Chennai-600 053.

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Annai Violet Arts & Science College

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Cordially invites you for the

**TWO DAYS
NATIONAL LEVEL SEMINAR**

ON

**“TECHNOLOGY, INNOVATION AND
ENTREPRENEURSHIP”**

24th & 25th MARCH 2022



Organized by
IQAC & Department of
Commerce (Accounting & Finance) in association with IIC

Programme Schedule

Day 1 : Thursday -24th March 2022

☛ 10.30-10.45 am Inauguration
 Invocation
 Lighting of Kuthuvilaku

 Welcome Address
 Dr.C. Initha Lebanon Ebency,
 Principal

10.45 am to 11.45 am : Session I

Resource person : Mrs.Sankari Rajesh,
 Proprietor, Malar Herbal products.

Topic : Guidelines for Startups Entrepreneurs.

12.30 -1.30 p.m. : Session II

Chairperson : Dr.S.Umasarulatha.
 HOD -B.Com (General),
 Annai Violet Arts & Science College.

2 p.m. to 3 p.m. : Session III

Resource person : Dr.E.Vijaya.
 Faculty member,
 National Institute for MSME (ni-msme),
 An organization of Ministry of MSME,
 Government of India, Bangalore.

Topic: Webinar on Entrepreneurship opportunities and Government Support for MSMEs

Day 2 : Friday ,25th March ,2022

10.30 am to 12.30 am : Session IV

Resource person : Dr.C.K.Deepa.
 Head- PG and Research Department of Commerce,
 SSS Jain College for women, Chennai.

Topic : Be your Own Boss -An Entrepreneurship in you.

Valedictory : Time 1 p.m. to 2 p.m.



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EVENT ORGANISED REPORT – (2020-2021)

Name of the department	IQAC and Department of B.Com (Accounting and Finance) in association with IIC
Name of the event organized	National Level Seminar
Title of the event	"Two days National Level Seminar on Technology, Innovation and Entrepreneurship"
Date of the event organized	24 th & 25 th March 2022
Name of the Convener	Dr. S. Radha & Dr .P. Thyriyalakshmi
Class of the participants	B.Com AF, M.Com and M. Phil Students
No. of participant / Viewers	120 students
Objective of the event	To develop and strengthen the entrepreneurial quality among themselves.
Description of the event	Two days National level seminar on "Technology, Innovation and Entrepreneurship " was organized by IQAC, Department of B.Com- A/F in association with IIC on 24th & 25th March. The two days National level seminar commenced with the inaugural session where the Principal Dr. Initha Lebanon Ebency, delivered the welcome note. Mrs. K . Anjana, Asst. Professor, introduced Mrs. Sankari Rajesh, Proprietor, Malar herbal products, for the first session. She explained about the guidelines for Start-ups Entrepreneurs. Mr. P. K. Balaji, Asst. Professor introduced Dr. S. Umasarulatha, Head- Department of Commerce is the chief guest for the second session- Paper Presentation. Around 14 teams presented the paper. The last session for the day was Webinar on " Entrepreneurship opportunities and Government support for MSMEs ".Dr .S. Radha, Head - PG and Research Department of Commerce introduced Dr. E. Vijaya, faculty member, National institute for MSME ,Government of India, Bangalore, for the webinar. She explained the ways for getting government support and explained about the guidelines for Entrepreneurship opportunities. The second day (25th March) started with a

	<p>Mrs. T. Porselvi, delivered the welcome note, followed by chief guest introduction by Mrs. C. K. Deepa HOD, PG and Research Department of Commerce, SSS Jain college for women, Chennai. Resource persons explained about how to be a boss on your own. Seminar concluded with the vote of thanks by Ms. Swetha, Asst. Professor, Department of B.Com- A/F.</p>
<p>Outcome of the event</p>	<p>To motivate the students to achieve and enable to be independent and capable in the field of Entrepreneurship</p>

Photo Gallery





Entrepreneurship Opportunity Support for MSMEs

1 day ago



EVENT COORDINATOR
Head, PG & Research,
Department of Commerce

Annai Violet Arts & Science College
No. 53, Violet College Road, Manambakkam,
Ambattur, Chennai-600 053.

IQAC COORDINATOR

IQAC Co-ordinator
Annai Violet Arts and Science College
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PRINCIPAL
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M.Sc., M.Phil., Ph.D., PGDSA.
Principal
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No: 53, Violet College Road, Manambakkam,
Ambattur, Chennai-600 053.



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Virtual Workshop on



“Design Thinking, Critical Thinking & Innovation Design”

on 24.02.2022 Thursday at 10.30 pm



Resource person

Mrs. R. Hemalatha

Assistant professor,
Department of Visual Communication,
SA College of Arts and Science

Organized by

AVASC-IIC in association with IQAC



<https://youtu.be/VkRz5tDbMGQ>

53, Violet College Road, Menambedu, Ambattur, Chennai - 53.
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EVENT ORGANISED REPORT – (2021-2022)

Name of the Department/ Club	IQAC & Institution's Innovation Council
Name of the Convenor	Mr. Yuvnesh Kumar R. J
Name of the Event Organized	Virtual Workshop
Title of the Event	Design Thinking, Critical Thinking and Innovation Design
Date of the Event Organized	24/02/2022
Designation/ Class of the Participants	Faculty members and students
No. of Participants / Viewers	1655
Name of the Experts with Designation	Mrs. R. Hemalatha, Assistant Professor, Department of Visual Communication, SA College of Arts and Science.
Objective of the Event	To edify students with the acquaintance of design, creative and critical thinking with the blend of innovation.
Description of the Event	Mrs. Aiswarya V, Assistant Professor, Department of Economics began the session with welcome address. Mrs. Prasanna Muraleedharan, Assistant Professor, Department of Economics introduced the speaker of the day Mrs. R. Hemalatha, Assistant professor, Department of Visual Communication, SA College of Arts and Science, to the virtual gathering. The speaker began the workshop with the absolute essence of design thinking and its significance in solving

problems. She then explained the five stages of design thinking, discovery, interpretation, ideation, experimentation and evolution. The speaker continued her presentation with productive thinking, its hindrances, critical thinking and the ways to improve it. She went on to talk about honing creative thinking skills efficiently. During the last part of her presentation she differentiated creative and critical thinking to the participants. Mrs. Anjana K, Assistant Professor, Department of Accounting and Finance presented the vote of thanks and concluded the workshop.

Outcome of the Event
The participants were content to learn the various thinking processes in dealing with employees and to establish fine environment in the business scenario.

Photo Gallery



Workshop on Design Thinking, Critical Thinking and Innovation Design



Praveena Meeleshwarani

4:35 / 51:20

Scroll for details

zoom

Workshop on Design Thinking, Critical Thinking and Innovation Design



Himalatha R.

7:12 / 51:20

Scroll for details

zoom

DESIGN THINKING

Hemalatha R

Design thinking is a process for practical, creative resolution of problems or issues based around the building up of ideas.

It is about the design of objects, information, environments and experiences. It is not about the elements and principles of art and design.



zoom

11 8:56 / 51:20

Scroll for details

DESIGN THINKING

Hemalatha R

Design thinking can help students become successful adults with the skills of creativity and innovation, critical thinking and problem solving and communication and elaboration.



zoom

11 13:40 / 51:20

Scroll for details

DESIGN THINKING PROCESS

Basic Premise of Design Thinking

The five phases of the design process



- ✓ DISCOVERY
- ✓ INTERPRETATION
- ✓ IDEATION
- ✓ EXPERIMENTATION
- ✓ EVOLUTION

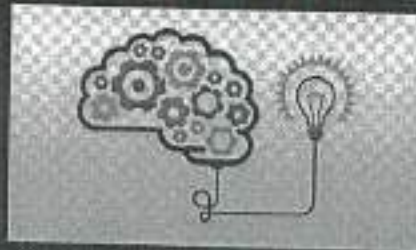
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CRITICAL THINKING

Critical thinking is the ability to think clearly and rationally, understanding the logical connection between ideas.



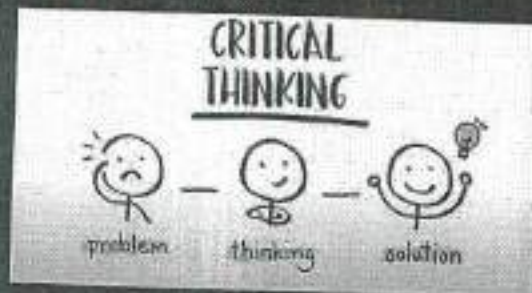
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Scroll for details

HOW TO IMPROVE YOUR CRITICAL THINKING SKILLS IN 7 STEPS

- Pinpoint the issue
- Gather your information
- Examine and scrutinize
- Explore others point of view
- Draw conclusions
- Explain your conclusion



zoom

38:04 / 51:20

Scroll for details

TOP CREATIVE THINKING SKILLS

- ✓ ACCEPT NEW IDEAS
- ✓ TRY NEW THINGS AND METHODS
- ✓ DO MORE BETTER

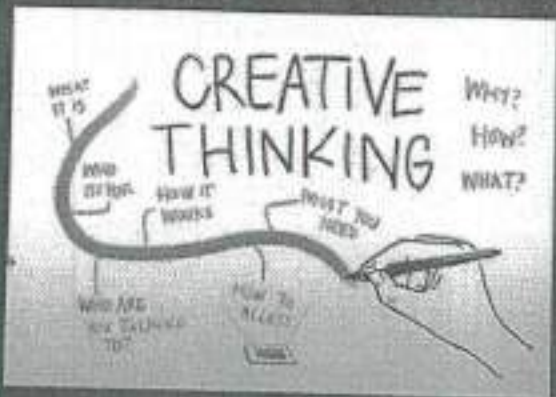


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CREATIVE THINKING / INNOVATIVE DESIGN



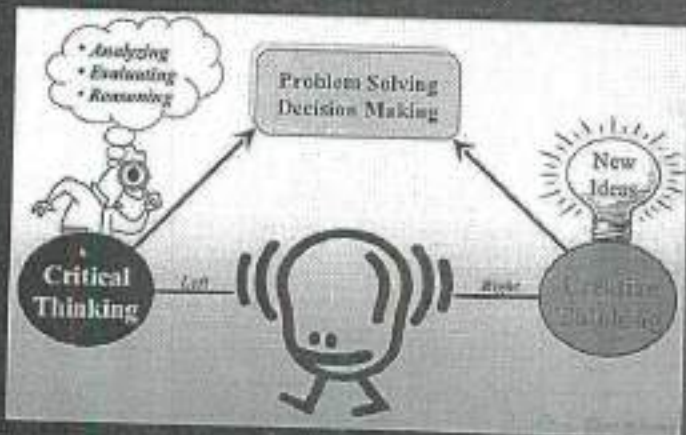
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42:11 / 51:20

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Zoom Meeting Controls

WHAT IS THE DIFFERENCE BETWEEN CREATIVE THINKING AND CRITICAL THINKING



zoom

47:19 / 51:20

Scroll for details

Zoom Meeting Controls



**Feedback Obtained from
the Participants**

Attached

Prasanna
CONVENOR

Japhia
IQAC COORDINATOR

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Jay
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Virtual Workshop ON Entrepreneurship Skill, Attitude & Behaviour Development

on 17.02.2022 Thursday at 10.30 am.



Chief Guest



Mrs. Udayashanthi J

Proprietor
Tejas Industries
Manufacturers Agarbhatti, Gampur etc

Organized by

AVASC-IIC in association with IQAC

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Annai Violet Arts & Science College

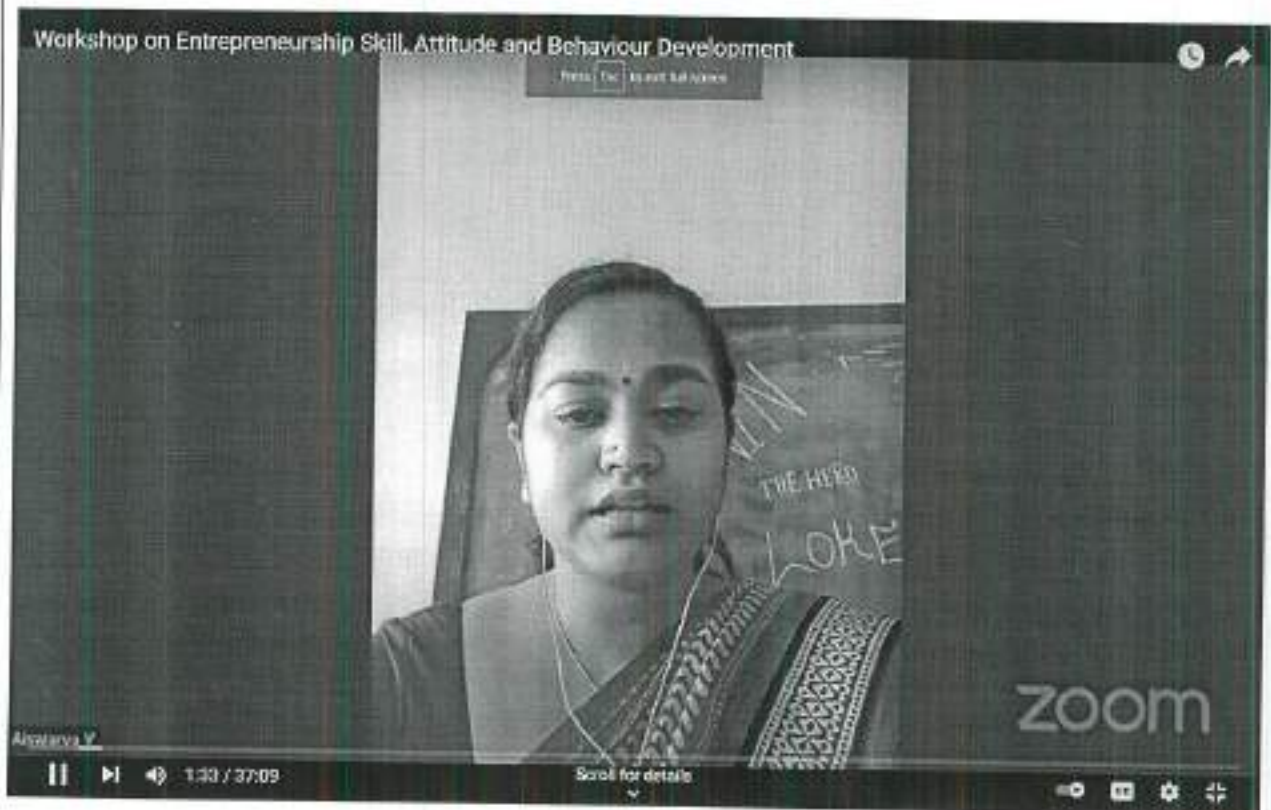
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EVENT ORGANISED REPORT - (2021-2022)

Name of the Department/ Club	IQAC & Institution's Innovation Council
Name of the Convenor	Mr. Yuvnesh Kumar R. J
Name of the Event Organized	Virtual Workshop
Title of the Event	Entrepreneurship Skill, Attitude & Behaviour Development
Date of the Event Organized	17/02/2022
Designation/ Class of the Participants	Faculty members and students
No. of Participants / Viewers	504
Name of the Experts with Designation	Mrs. Udhayashanthi J, Proprietor, Tejas Industries.
Objective of the Event	To educate students with the nature of small scale business proceedings and loan procedures which are sanctioned by the government.
Description of the Event	Mrs. Aiswarya V, Assistant Professor, Department of Economics, presented the welcome address to induct the program formally. Mrs. Prasanna Muraleedharan, Assistant Professor, Department of Economics gave a brief introduction of the speaker of the virtual workshop Mrs. Udhayashanthi J, Proprietor, Tejas Industries. The speaker began the session by sharing her organization story and its history. She then switched to talk about the qualities that an entrepreneur must keep in

	<p>order to run the established business long lastingly. She insisted that consistent determination would turn any business to get succeeded. She added that the success of the business also laid on systematic procedure and transparent dealing with the employees and customer. In the questionnaire session, she explained the procedures to get loan at the bank. Mr. Yuvnesh Kumar, Head and Assistant Professor, Department of Business Administration presented the vote of thanks.</p>
<p>Outcome of the Event</p>	<p>The participants had a peculiar exposure to listen to the first hand experiences of functions of business from a commoner. They related to the speaker as she had spoken in a simplified tongue of her business establishment.</p>

Photo Gallery



Workshop on Entrepreneurship Skill, Attitude and Behaviour Development



Introduction

Tejas Industries

Manufacturing: Agarbathi, soap, sambrani, Camphor.

Proprietor: J. Udhayaasanthi B.C.A



zoom

5:46 / 37:09

Scroll for details

- * Used to sell (introduce) market with a new product.
- * Who start the new business and usually takes risk with money to start the venture.
- * Example: Bill gates, Steve jobs.

Top qualities of successful Entrepreneur

- * Risk taking behaviour and passion.
- * Self motivated.
- * Self starting ability.
- * Creative thinking.
- * Persistence.
- * Good time manager.
- * Time Management.
- * Planning and Problem solving.
- * Communication.
- * Decision making.



zoom

11:28 / 37:09

Scroll for details



Feedback Obtained from the Participants

Attached

R. S. S. S.
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(Members of IIT Madras)

Kindly join us for the



Webinar

on

"Achieving Problem Solution and Product Market Fit"

on
15.02.2022
Tuesday
at 10.30 am.

Organized by
AVASC-IIC in association with IQAC

YouTube <https://youtu.be/hz1g7itTNSU>



Chief Guest

Mr. Babu Vincent

Founder and Managing Director
Service Square

Chev. Dr. N.R. Dhanapalan
Chairman

Mr. N.R.D. Prem Kumar
Secretary

Dr. P.E.R. Premchand
Joint Secretary

Dr. C. Initha Lebanon Ebency
Principal

Mrs. Japhia Solomon
Vice Principal

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EVENT ORGANISED REPORT – (2021-2022)

Name of the Department/ Club	IQAC & Institution's Innovation Council
Name of the Convenor	Mr. Yuvnesh Kumar R. J
Name of the Event Organized	Webinar
Title of the Event	Achieving Problem Solution and Product Market Fit
Date of the Event Organized	15/02/2022
Designation/ Class of the Participants	Faculty members and students
No. of Participants / Viewers	239
Name of the Experts with Designation	Mr. Babu Vincent, Founder and Managing Director, Service Square
Objective of the Event	To introduce, educate and tackle the technical hindrances in functioning a business in terms of Problem Solution Fit and Product Market Fit.
Description of the Event	Akita of I B Com Commerce, moderator of the session, began the program by calling forth the college choir team. Followed by which Karthick of I B Com Commerce presented the welcome address and Abitha of I B Com Commerce introduced the speaker of the webinar, Mr. Babu Vincent, Founder and Managing Director, Service Square. She then invited the speaker to take over the webinar. The speaker embarked his presentation with the statement that every business would have a reason to be

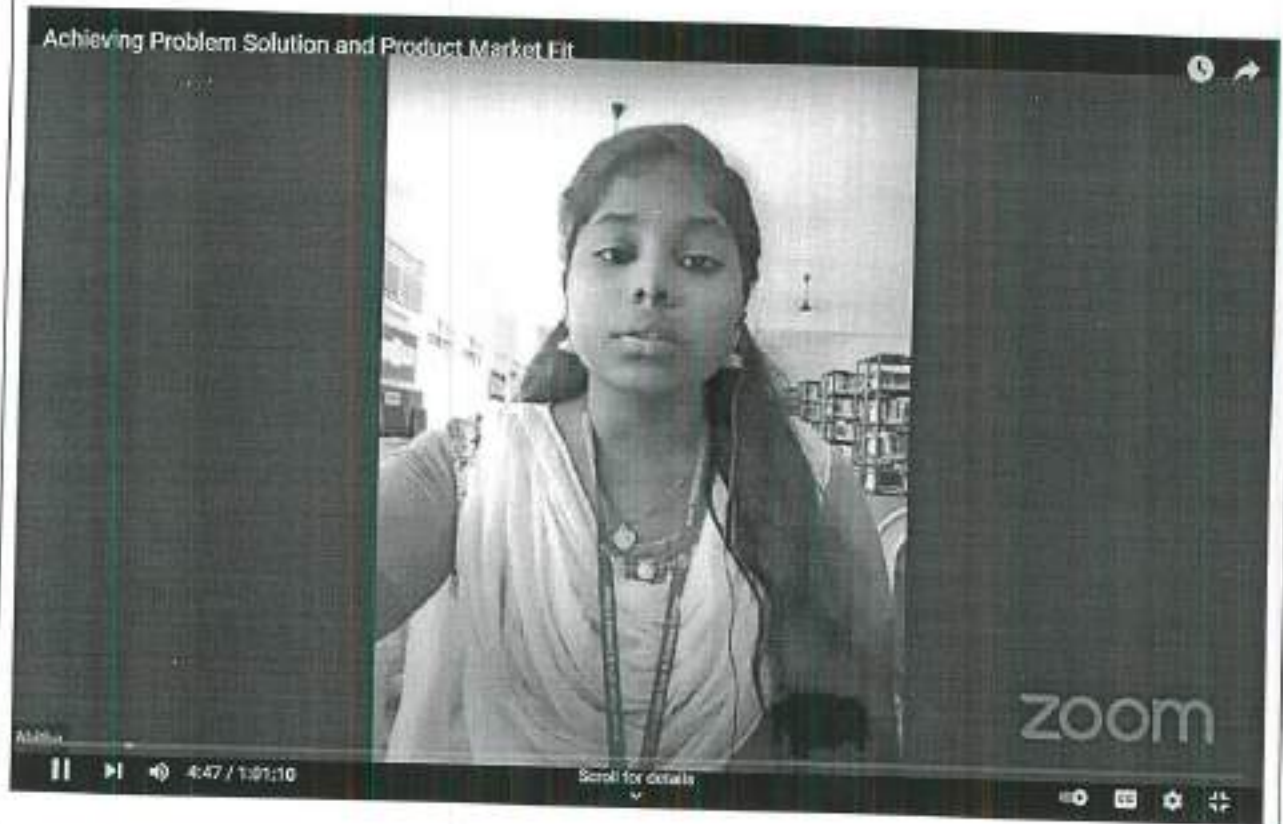
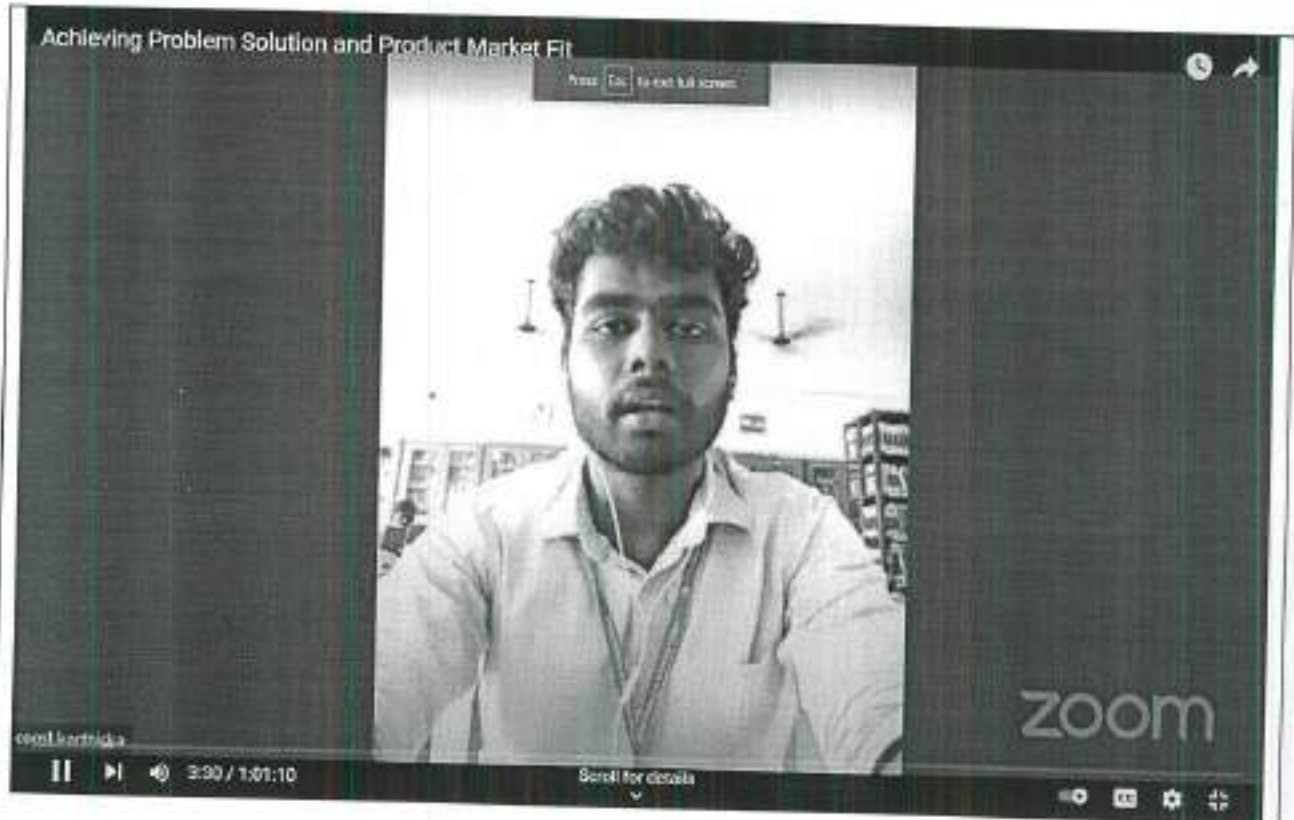
established and it would aim at solving problems of the people. With that note, he continued to explain the ways to measure problem solution fit in business. At first, he defined the term Product Market Fit and Stages of Customer Development. To make the participants understand the above mentioned concepts, the speaker shared his business foundation and its proceedings. Towards the end of his presentation he stated that in the next 10 years there would be a huge growth ever in any business and those business that fail to upgrade would disappear with no trace behind. During the questionnaire session he explained for the purpose behind his business Service Square. Lokesh V of I B Com Commerce rendered the vote of thanks to conclude the session formerly.

Outcome of the Event

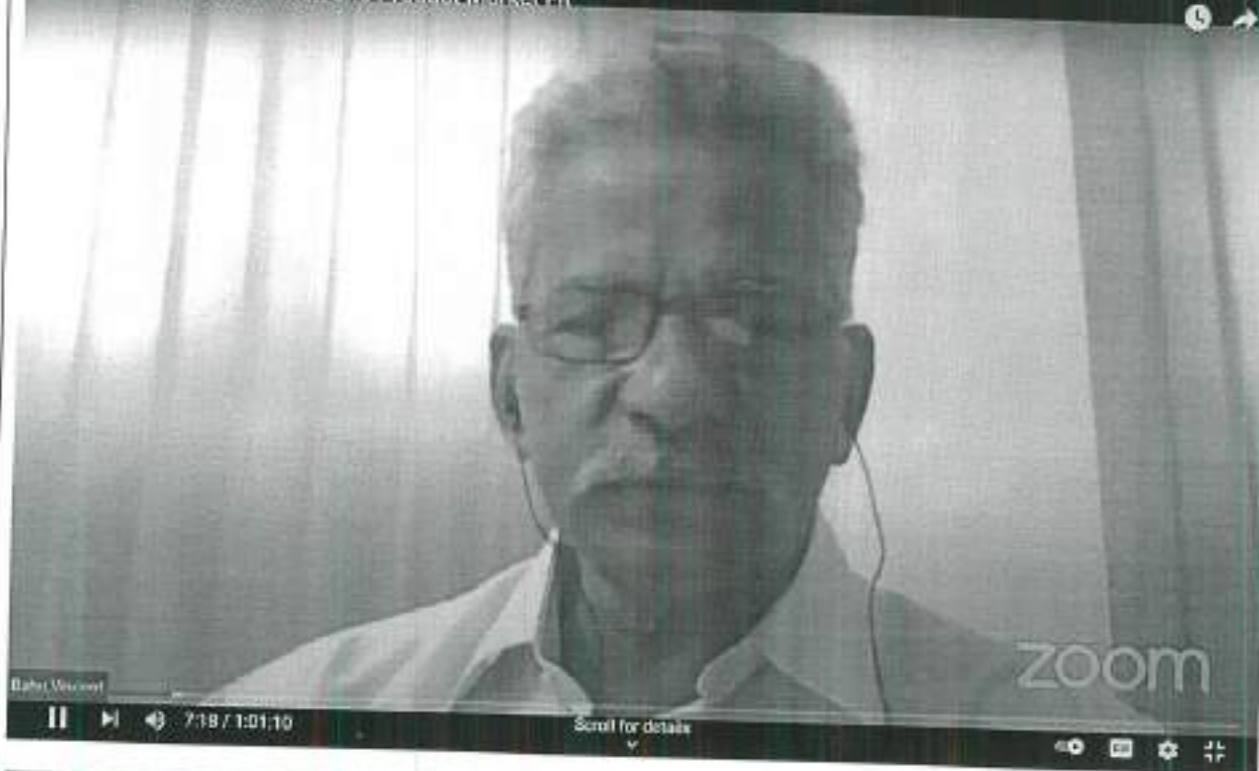
The participants were exposed to the importance of backend management in business in order to not meet loss and to satisfy both the employees and customers.

Photo Gallery





Achieving Problem Solution and Product Market Fit



Achieving Problem Solution and Product Market Fit

A Zoom video player interface showing a PowerPoint slide. The slide title is "What is Problem Solution Fit?". The slide content includes a definition of problem-solution fit and a list of conditions. The Zoom logo is visible in the bottom right corner. The video progress bar shows 10:11 / 1:01:10. There are icons for play, volume, and settings.

What is Problem Solution Fit?

The problem-solution fit is the stage at which a startup business has a core group of happy and reference-able customers.

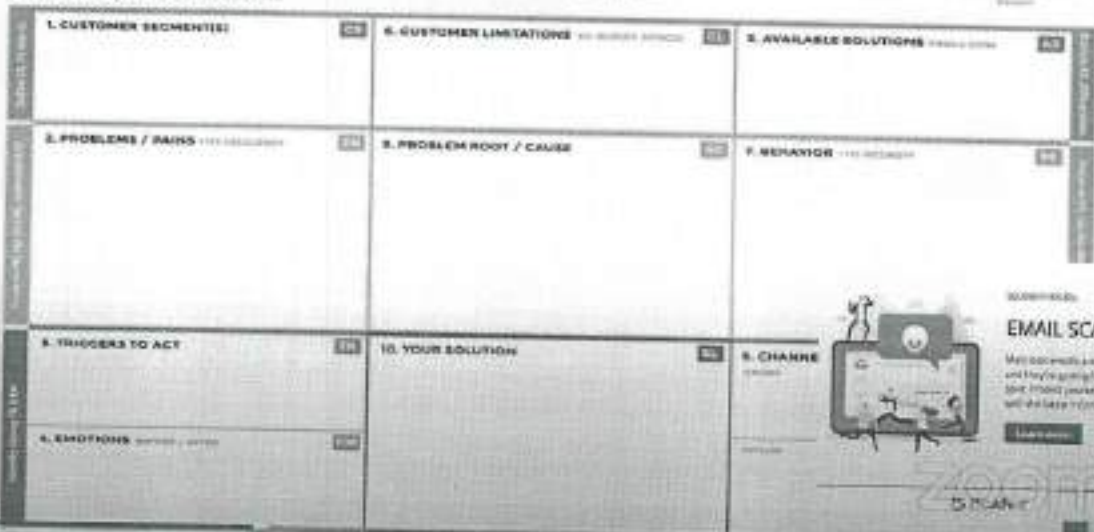
A few conditions:

- You have a Minimum Viable Product
- You have found your early adopters
- You charge enough so that you and the users are happy



How to Measure Problem Solution Fit

Problem-Solution Fit canvas



EMAIL SCAMS

Millions of people are getting scammed every day. They're getting hacked on their mobile phones and their wallets are being drained. It's time to take action.

[Learn More](#)



What is Product Market Fit?

This means a good product solving the problems of a large number of customers.

And because of the value you provide, you are able to command a price and make a profit.

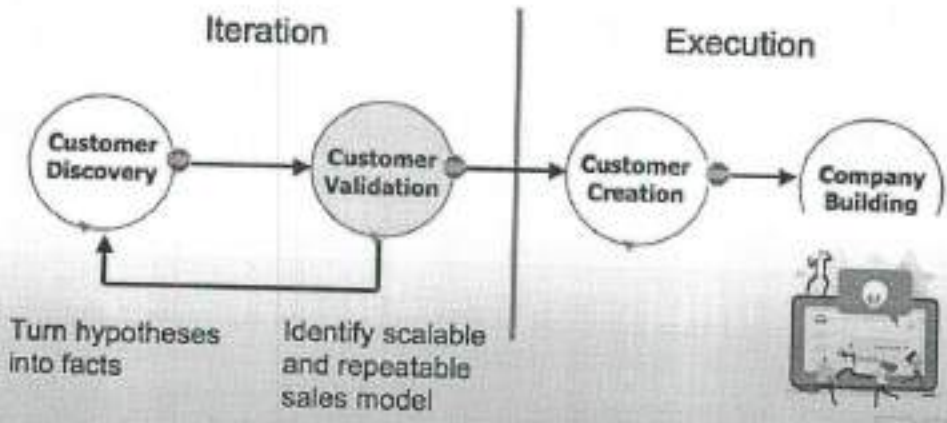
EMAIL SCAMS

Millions of people are getting scammed every day. They're getting hacked on their mobile phones and their wallets are being drained. It's time to take action.

[Learn More](#)



The Stages Of Customer Development



EMAIL SCAMS

Malicious emails are everywhere and they're getting harder to spot. Protect yourself and others with the latest information.

[Learn More](#)

25:52 / 1:01:10

Scroll for details

DM: Aha

Post Tap to get full screen



The Service Square Story



EMAIL SCAMS

Malicious emails are everywhere and they're getting harder to spot. Protect yourself and others with the latest information.

[Learn More](#)

25:14 / 1:01:10

Scroll for details

DM: Aha

Achieving Problem Solution and Product Market Fit

Press [Esc] to exit full screen

Robert Vincent

The Future

More Growth in the Next 10 Years Than in
The Last 2000 Years

75% Of Companies will go un

37:58 / 1:01:10

Scroll for details

Feedback Obtained from the Participants	Attached
--	----------

R. S. S. S.
CONVENOR

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INSTITUTION'S
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Kindly join us for the



Virtual Workshop on

"Entrepreneurship and Innovation as Career Opportunity"

on 12.02.2022 Saturday at 10.30 am.

Organized by
AVASC-IIC in association with IQAC

YouTube <https://youtu.be/rm7Xd3b3NAE>



Chief Guest

Mr. Nivesh Babu VK

Proprietor, VGK Ventures

Chev. Dr. N.R. Dhanapalan
Chairman

Mr. N.R.D. Prem Kumar
Secretary

Dr. P.E.R. Premchand
Joint Secretary

Dr. C. Initha Lebanon Ebency
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EVENT ORGANISED REPORT - (2021-2022)

Name of the Department/ Club	IQAC & Institution's Innovation Council
Name of the Convenor	Mr. Yuvnesh Kumar R. J
Name of the Event Organized	Virtual Workshop
Title of the Event	Entrepreneurship and Innovation as Career Opportunity
Date of the Event Organized	12/02/2022
Designation/ Class of the Participants	Faculty members and students
No. of Participants / Viewers	315
Name of the Experts with Designation	Mr. Nivesh Babu VK, Proprieter, VGK Ventures
Objective of the Event	To enlighten students with the diverse features of being an entrepreneur and the qualities to possess in order to sustain in the field.
Description of the Event	The workshop began with a brief note on the features of the program by Mohan S of B Com Commerce, moderator of the session. He proceeded to present welcome address to the virtual gathering. Reshma of I B Com Commerce introduced the speaker of the day, Mr. Nivesh Babu VK, Proprieter, VGK Ventures. The speaker started the session insisting the participants to have close watch on the term, the top five and the bottom ninety five percentages of people which he would use

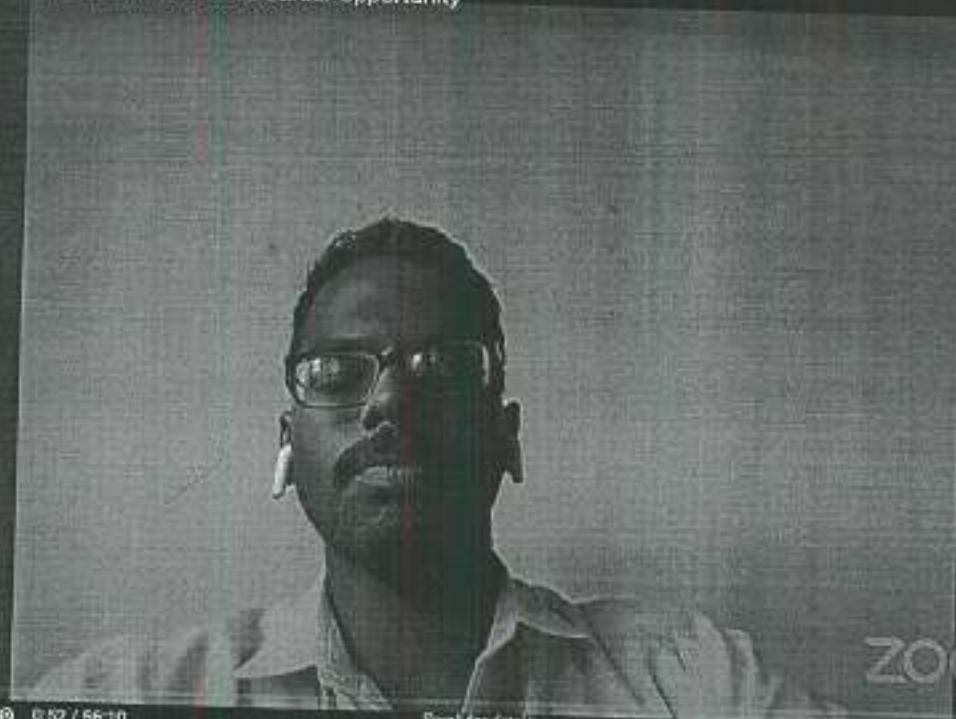
several times throughout the session. He then explained that the top five percentages of people referred to the rich ones and the latter pointed to the mediocre. He went on to explain the six parameters to be a successful entrepreneur. They were to exercise mental health, physical health, family, labour of love, spiritual health and social responsibility. After a brief elucidation on the parameters, he touched upon the two circles of entrepreneurship which were, things we could control that was exercised by top five percent of people to sustain without interruption and things we could not control that was exercised by the bottom ninety five percent people and so they could not seem to have progress and remained in the bottom level. The speaker then talked about Gig economy which was becoming popular since the pandemic period and which was practiced by business people largely. The concept stated that the way business people were no longer willing to employ people rather they preferred to establish tie-ups with entrepreneurs. In next the segment of the program, the speaker mentioned about the qualities which an individual must habituate in order to be an entrepreneur. They were, to have the reading habit, to have good plans, to have midterm and long term goals and to have logical and magical mindset. As it was important to have goals in any business, the speaker enlightened the participants with the kinds of goals that one could practice. The goals went this way, survival, status, financial freedom goals, purpose goal and thanking note goal. In the proceeding segment, he insisted on how significant it was for an entrepreneur to invest time in a productive manner. During the last part of the program, he explained on the four types of quadrants (EBSI) for the way people earned money commonly. They were, being an employee, a business owner, a self-employed and an investor. He added that an entrepreneur made sure that he covered the quadrants except for being in the employee cell. The workshop concluded with the vote of thanks by Sangeetha B of I B Com Commerce.

Outcome of the Event

The participants enjoyed the session as it was not a presentation but a kind of story telling which contained all the serious prospects of entrepreneurship.

Photo Gallery

Entrepreneurship and Innovation as Career Opportunity

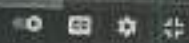


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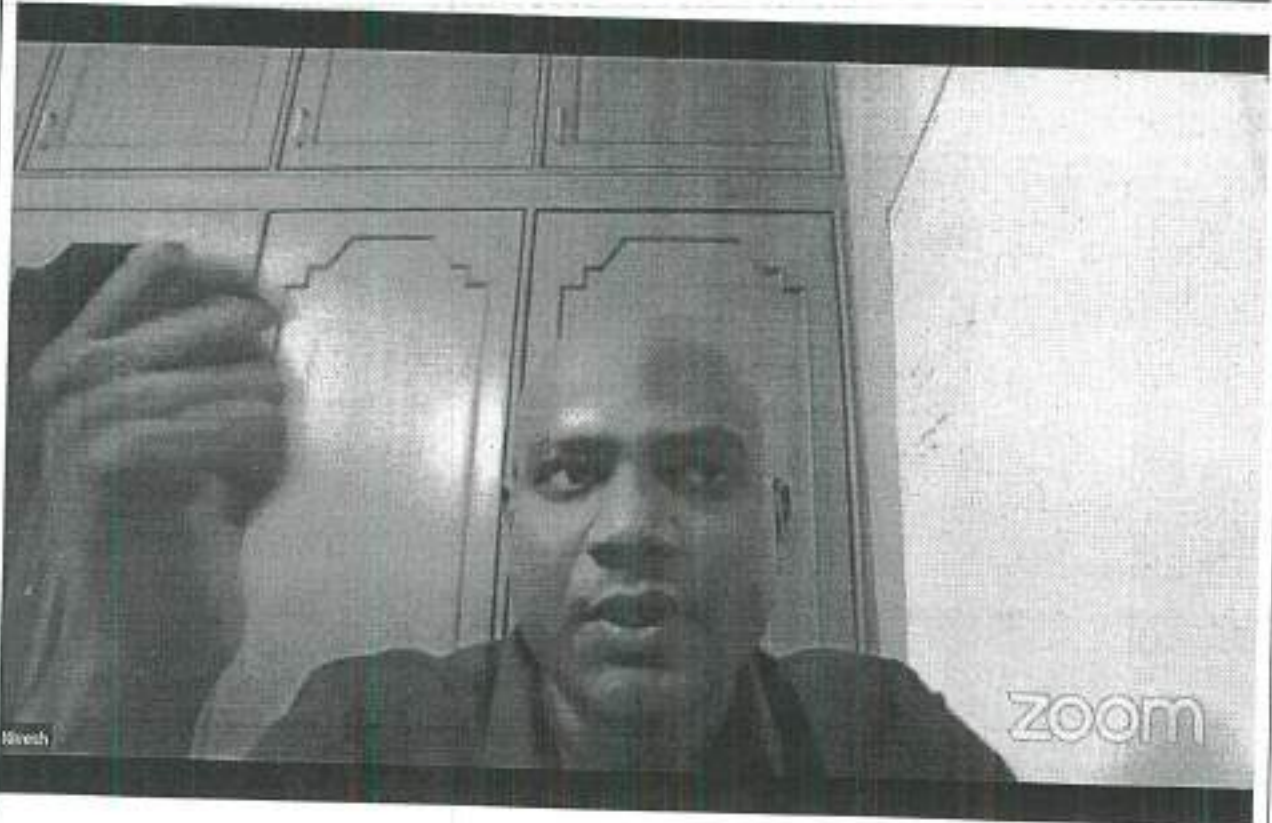
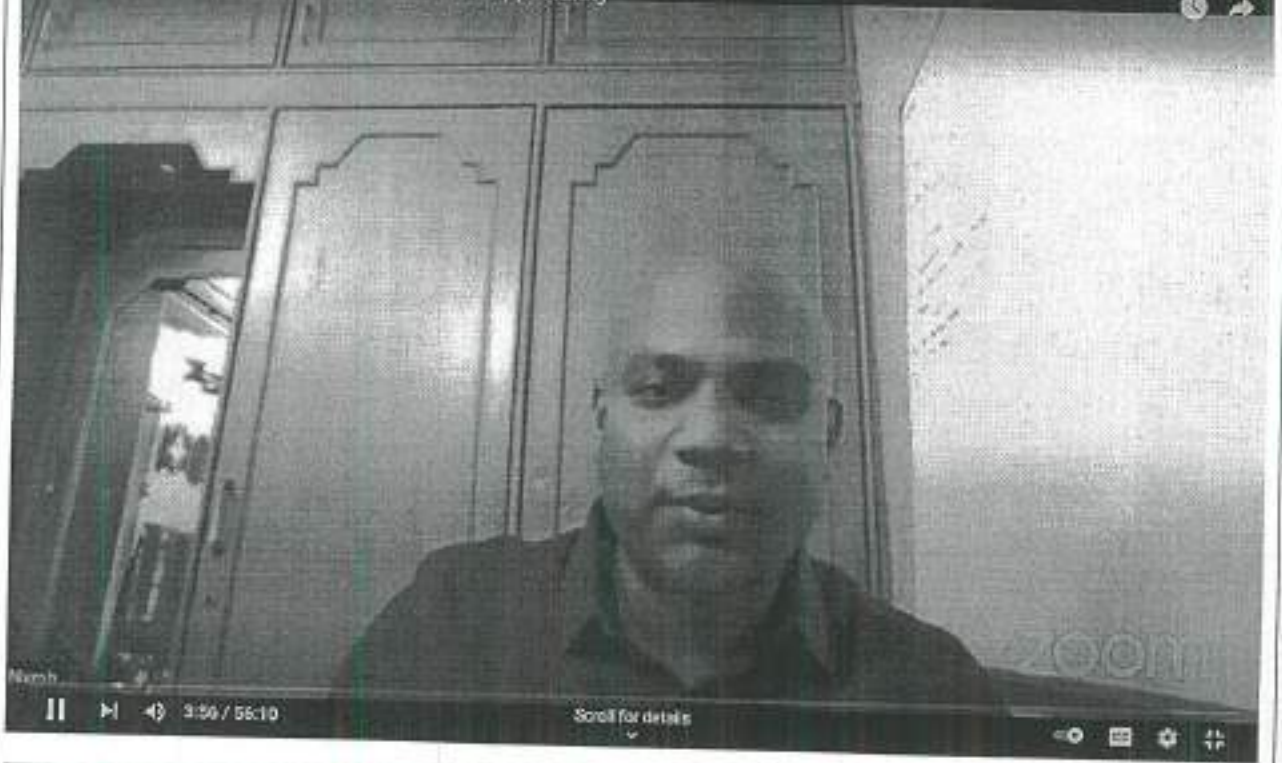
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zoom

Realma

Entrepreneurship and Innovation as Career Opportunity



Entrepreneurship and Innovation as Career Opportunity

Robert Carbone (Recording) 12:26

Search + Share

E Employee	B Business Owner
S Self- Employed	I Investor

Zoom

39:24 / 56:10

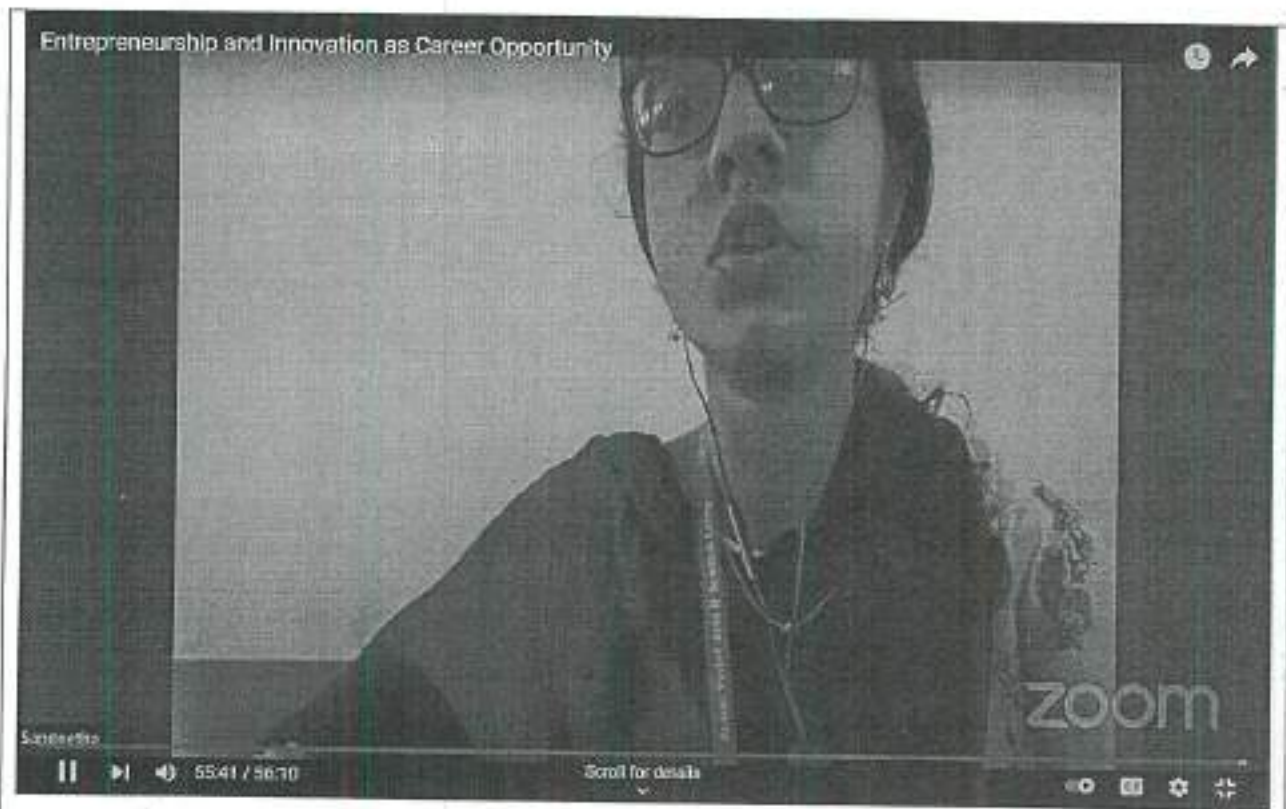
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Entrepreneurship and Innovation as Career Opportunity

Zoom

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Feedback Obtained from the Participants	Attached
--	----------

R. Anand
CONVENOR

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EVENT ORGANISED REPORT – (2021-2022)

Name of the Department/ Club	IQAC & Institution's Innovation Council
Name of the Convener	Mr. Yuvnesh Kumar R. J
Name of the Event Organized	Webinar
Title of the Event	My Success Story – 7 Tips to a Colourful Life
Date of the Event Organized	10/02/2022
Designation/ Class of the Participants	Faculty members and students
No. of Participants / Viewers	159
Name of the Experts with Designation	Mr. Mathew Kuruvilla, Entrepreneur in IT & Direct Selling
Objective of the Event	To facilitate students with a standard guidance on possessing certain professional ethics in order to succeed in their aspirations.
Description of the Event	Institution's Innovation Council and IQAC of Annai Violet Arts and Science College organized a webinar on My Success Story - & Tips to a Colourful Life on 10 th February 2022. Krithika S of I B Com A/F, moderator of the session began the program with a brief note on the program. Followed by which, Divya T of I B Com A/F presented the welcome address. She was headed by Jaanavika G who introduced the speaker of the day to the virtual gathering. At this juncture of the program, the speaker,

Mr. Mathew Kuruvilla, Entrepreneur in IT & Direct Selling took over the session. He began the session with the story of a Scientist and his Chauffeur which was indeed about Scientist Albert Einstein. The story insisted the importance of bearing intelligence to be a successful individual in life. He proceeded the session by briefing the seven tips that one must remember in order to lead an organized and meaningful life. The seven tips were, to have a big dream, to have a burning desire, to learn to set goals, to choose the right mentor, to enjoy the journey, to choose to be different and to just do it. While briefing the tips he quoted many inspirational achievers such as Wright Brothers, Sundar Pichai, CEO of Google, Shantanu Narayen, CEO and President, Adobe, Leena Nair, Global CEO of French Fashion House Chanel, Former President Dr. A. P. J. Abdul Kalam, Mr. Mohandoss Karamchand Gandhi and Swami Vivenkananda. Towards the end of the webinar, he insisted the need to be innovative and updated with the recent trends around us to sustain in any business without any kind of halt. At last he presented a brief note on the five biggest trends in 2021. The webinar concluded with the vote of thanks rendered by Kameshwaran P.

Outcome of the Event

The participants were curious to learn the tips parallelly with the acquaintance of great personalities. They were able to relate to the webinar as it was lively and felt wonderful to listen about familiar personalities with unfamiliar information.

Photo Gallery



My Success Story



Play (3)

8:11 / 53:30

Scroll for details

zoom

My Success Story

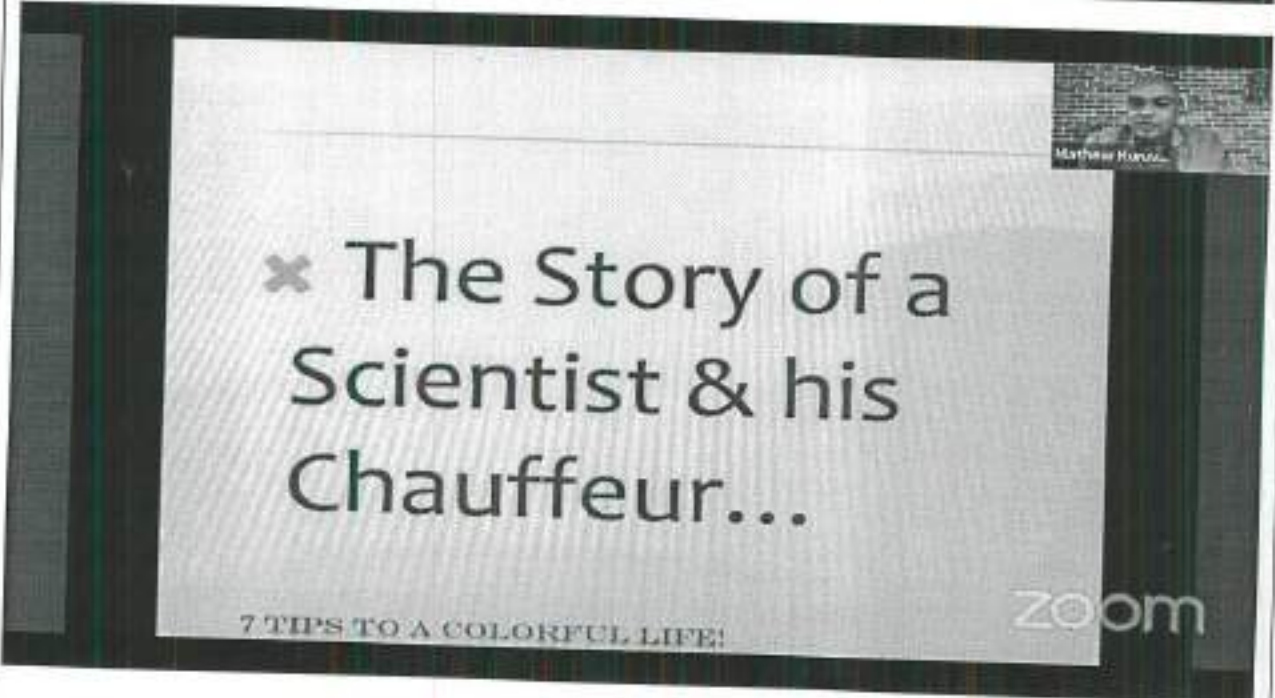


Play (3)

9:42 / 53:30

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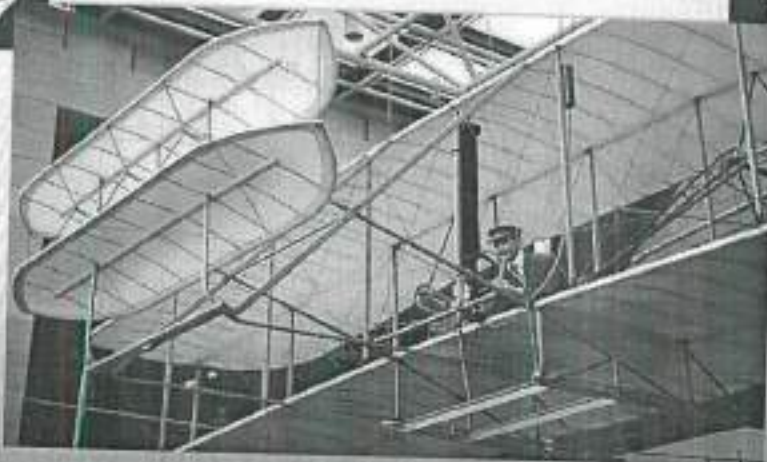


My Success Story

✕ Wilbur Wright & Orville Wright



Matthew Kuru



7 TIPS TO A COLORFUL LIFE!

zoom

21:38 / 52:30

Scroll for details

My Success Story

LEARN TO SET GOALS

Goal
Setting



7 TIPS TO A COLORFUL LIFE!

zoom

21:01 / 52:30

Scroll for details

My Success Story

LEARN TO SET GOALS



Goal = Dream + Date

7 TIPS TO A COLONEL LIFE!

Zoom

29:41 / 53:30

Scroll for details

My Success Story

OPPORTUNITIES & TRENDS around us...



IVL

5 BIGGEST TECHNOLOGY TRENDS IN 2021



7 TIPS TO A COLONEL LIFE!

Zoom

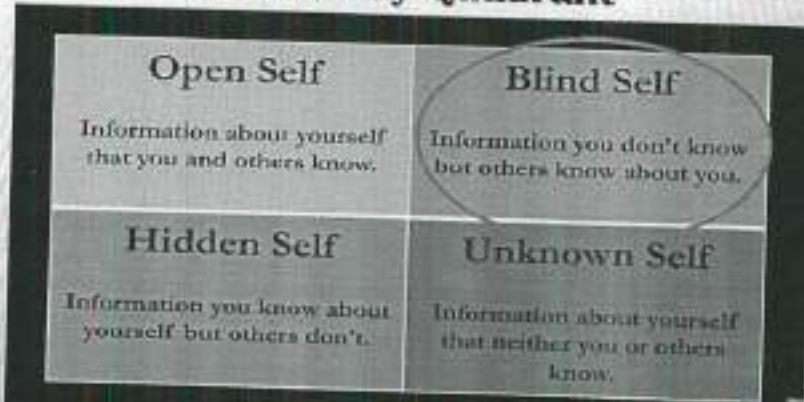
45:19 / 53:30

Scroll for details

CHOOSE THE RIGHT MENTOR



Personality Quadrant



7 TIPS TO A COLORFUL LIFE!

zoom

My Success Story

OPPORTUNITIES & TRENDS around us...



7 TIPS TO A COLORFUL LIFE!

zoom

49:36 / 53:20

Scroll for details

Feedback Obtained from the Participants

Attached

CONVENOR

IQAC COORDINATOR
IQAC Co-ordinator
Annai Violet Arts and Science College
No: 53, Violet College Road, Menambedu,
Ambattur, Chennai-600 053.

PRINCIPAL
Dr.C.Initha Lebanon Ebency
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Principal
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No: 53, Violet College Road, Menambedu,
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Annai Violet Arts & Science College

(Affiliated to the University of Madras, Co-Ed | NAAC Reaccredited)



Kindly join us for the

**Webinar
on**



**LIVE
WEBINAR**

"My Journey in Pharma Business as an Successful Entrepreneur"

on 27.01.2022 Thursday at 10.30 am.

Organized by
AVASC-IIC in association with IQAC

YouTube <https://youtu.be/d5yJ5bth-t8>



Chief Guest
Mr. M. Naveed

Founder & Director,
Synerheal Pharmaceuticals Pvt Ltd

Chev. Dr. N.R. Dhanapalan
Chairman

Mr. N.R.D. Prem Kumar
Secretary

Dr. P.E.R. Premchand
Joint Secretary

Dr. C. Initha Lebanon Ebency
Principal

Mrs. Japhia Solomon
Vice Principal

53, Violet College Road, Menambedu, Ambattur, Chennai - 53.
Ph. No: 044-26864684, 26861611 | www.violetcollege.in | info@violetcollege.in



Annai Violet Arts & Science College

(Affiliated to the University of Madras, Co-Ed | NAAC Reaccredited)

EVENT ORGANISED REPORT – (2021-2022)

Name of the Department/ Club	Institution's Innovation Council
Name of the Convenor	Mr. Yuvnesh Kumar R. J
Name of the Event Organized	Webinar
Title of the Event	My Journey in Pharma Business as a Successful Entrepreneur
Date of the Event Organized	27/01/2022
Designation/ Class of the Participants	Students & Faculty Members
No. of Participants / Viewers	1400
Name of the Expert(s) with Designation	Mr. Naveed M, Founder & Director, Synerheal Pharmaceuticals Pvt., Ltd.,
Objective of the Event	The webinar aims to educate students with the essential aspects needed in running a business and to manage the expected and unexpected problems tactfully.
Description of the Event	Ms. Priyanka C of III B Sc Microbiology, moderator of the webinar, began the session with a welcome note. She then called forth Principal Dr. Initha Lebanon Ebency to address the virtual gathering. The Principal advised the students, who gathered virtually to attend the program, to make use of the webinar as it was rare to listen at firsthand of the ups and downs that a business man would meet in the career. Followed by her address, Dr. Shymala, Assistant Professor, Department of

Microbiology introduced the speaker. At this point of the webinar, the speaker began the session. The speaker, Mr. Naveed M began the session with a small virtual activity which addressed the way to simplify and solve the complicated situations in both business and life. He then continued to speak on the way sometimes continuous desire of change would lead to be in the comfortable zone with nil progress. In order to overcome this, one would have set priorities and proper direction for the proceedings. He continued to address on the need to overcome from giving excuses when an assigned task was not completed by people. The points mentioned above would help the youngsters to lay a successful foundation in the business they would begin with, he continued. Further he proceeded to quote some of the organisations such as, Lucious, UpGrad, Urban Company and many more, which had been started by young people in the recent years. He strongly stressed on the importance of making and choosing choices in one's career. He explained the key to success was to think like 10% of the people as the remaining 90% had always made the obvious and easier ideas and solutions. He offered the key dimensions that one must keep in mind on this critical journey. They were, one, to make unique solution, two, to make the solution accessible to laymen and three, to make it affordable. He concluded his address with this piece of information of the way Navy Seals of US would recruit people. He said the people would be selected not based on their physical strength but how far they would stand to save the people standing next to them during the frontline duty. Thus he concluded saying that team work would always have to be the most important factor in bringing any business to its victory. During the questionnaire segment of the session, the speaker shared on his views in finding the right business and time to step in. The webinar concluded with the vote of thanks rendered by Dr. Thiriyalakshmi.

Outcome of the Event

The students were curious to learn the process of operating business as a fresher. They gained knowledge on focusing on other aspects such as strengthening team spirit, apart from executing innovation in their startup.

Photo Gallery



Fundamental Change Begins Within FIRST.
Curious Constant questioning & learning.

SET priorities and Direction



zoom

I did not get an opportunity for higher studies.

Family situation lost father early.

Born in a poor family

Born weak / not healthy /

Met with an accident lost leg

Weak Brain / under development

Lost many a times

Communication Weak, rural background

Weak family social background, early to work

Born short / fat

Got into a small job

Came in depression cause of loss

ADT, late start ... Age Too Small

Idea Not appreciated

Have idea NO Funds



zoom

Mindset – KEY to success. UNICORNS.

Last 50 Years total Unicorns is close to 40 and Last 2 years have seen 42 from India WOW amazing.

THINK BIG, Crazy, see positivity. SPECIAL Skill to Build TRUST

Lucious, UpGrad, Urban Company, Pharm easy, First Cry, Car Doko, No Broker, ACKO, Bharat pe, Lens Kart to name a few.

DISCUSS, read, Watch, Listen.



zoom

ABCD paradigm

Learnt ABCD as child, will try and rephrase

BCD –

B: Birth,

C: CHOICE, Career.

D: Death

GIVER OR TAKER



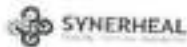
THE JOURNEY: Key Dimensions

- Three dimensional approach for start we took. Suits most..
- **Unique solution offering that value add // Not necessary every time**
- **Make solution accessible to common man**
- **Solution affordable.**
- **EXECUTION - FOUNDATION**



Navy Seals of US and Indian Commandos – MESSAGE.

WE DON'T BUILD ORGANISATION. WE BUILD A TEAM and Team builds Organizations.



ZOOTII



Feedback Obtained from the Participants

Attached

R.S.S.
CONVENOR

Japhia
IQAC COORDINATOR
IQAC Co-ordinator
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[Signature]
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EVENT ORGANISED REPORT – (2021-2022)

Name of the Department/ Club	Institution's Innovation Council
Name of the Coordinator	Dr. C. Initha Lebanon Ebency, President, IIC – AVASC Mr. R. J. Yuvnesh Kumar, Convenor, IIC – AVASC
Name of the Event Organized	Orientation Session
Title of the Event	Orientation Session on IIC 4.0
Date of the Event Organized	24/01/2022
Designation/ Class of the Participants	Institution's Innovation Council Members
No. of Participants / Viewers	496
Name of the Expert(s) with Designation	Mr. Dipan Kumar Sahu, Assistant Innovation Director, MoE Innovation Cell
Objective of the Event	To facilitate the IIC Presidents, Coordinators and Members of various institutions with the function and features of IIC 4.0. The session will also be highlighting the remarkable achievements carried out by numerous institutions.
Description of the Event	On 24 th January 2022, MHRD Innovation Cell organized a virtual Orientation program on "Orientation Session on IIC 4.0" for all the IIC Institutions. Annai Violet Arts and Science College took part in it and gained knowledge on the function and features of IIC 4.0. Mr. Dipan Kumar Sahu, Assistant Innovation Director, MoE Innovation Cell conducted the session. The session began with the importance of implementing NISP in educational institutes. The resource person suggested to register at the NISP portal in case if any institution had not yet, as the portal would be highly beneficial for the growth of the

institution and its students. In the following segment, the resource person presented a report on the scores of various IIC institutions across the nation. He had a quick session on the FAQs on registering for IIC 4.0 to clarify some of the basic queries. The session answered questions ranging from the purpose of having IIC, financial supports that institutions could avail and the novelty in IIC 4.0 Portal. The resource person went on to explain the weightages and scores for all kinds of IIC activities such as Celebration Day, MIC Driven activities, Self-driven activities and IIC Calendar Driven activities. He had also elaborated on the guidelines to organize these activities. At this juncture, the core features of IIC 4.0 Portal were explained in detail. Then the resource person explained on the format of the function and nature of Mentor-Mentee institutions and the kind of activities they might plan for. He went on to suggest that IIC institutions must conduct many productive sessions which would be compiled for Repository Building Resource Utilization which in turn would add weightage to the institution. He further explained the process in which IIC Sub-networks could be built. The session ended with the resource person's suggestion to institutions to refer new institutions to earn credit and score.

Outcome of the Event

The orientation program had helped the IIC institutions to have a clean idea on the purpose of building IIC at the institution. The session had also let the presidents, coordinators and members of various institutions to understand the upgraded policies and features of IIC 4.0

Photo Gallery



Orientation Session on IIC4.0 & Features - MoE's Innovation Cell

webex

Divya Maurya

Ankush Sharma

Sujeet Kumar

MOC Innovation Cell

Rangshah Ojha



Orientation Session on IIC4.0 & Features - MoE's Innovation Cell

Ministry of Education
Government of India



INSTITUTION'S INNOVATION COUNCIL
(Group of Institutions)

ARIIA

MoE's INNOVATION CELL
GOVERNMENT OF INDIA
Empowering India through Innovation

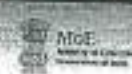
ASEAN-INDIA
HACKATHON 2021

YUKTI 2.0
Innovation for All

कपिला - KAPILA
आत्म शक्ति का सारा साधन और वास्तविक अभिप्राय

DRISHTI HACKATHON





Integration of Policy Programs

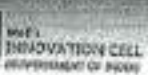
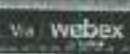
NISP - IIC - ARIIA

National INNOVATION and STARTUP Policy 2019 for Students and Faculty
A Policy Framework for Higher Education Institutes



8:06 / 1:14:20

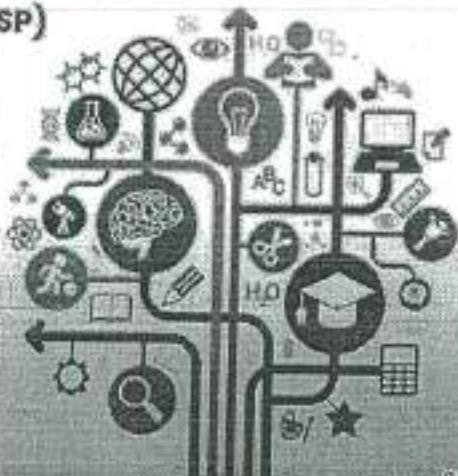
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National Innovation and Startup Policy (NISP) Implementation in education institutes

- 4000+** Ecosystem enablers engaged in the process of NISP policy implementation in HEIs
- 2550+** Education institutions joined the NISP campaign and adopted NISP
- 2600+** Faculty from HEIs received training on NISP adoption and policy formulation
- 700+** Higher educational institutions are in process of formulating innovation & startup policies in their HEIs
- 400+** Higher educational institutions have formed I&S policy and action plan for implementation

For more details, visit <https://nisp.mic.gov.in/>

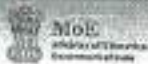
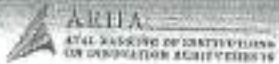


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Scroll for details

Orientation Session on IIC4.0 & Features - MoE's Innovation Cell

via webex



HEIs Registration & Submissions for ARIA

ARIA 2019: 823 HEIs → 496 HEIs → Top 15 HEIs Declared

ARIA 2020: 1027 HEIs → 674 HEIs → Top 332 HEIs Declared

ARIA 2021: 1547 HEIs → 1432 HEIs → Top Rank & Bands Announced

ARIA 2022: Registration Started

<https://aria.gov.in/Ranking/2021/Index.html>

16:30 / 1:14:20

Scroll for details

Orientation Session on IIC4.0 & Features - MoE's Innovation Cell

via webex

IIC Annual Performance 2020-21



Zone wise IIC Institutions	Stars Obtained				Total
	1-1.0 Stars	2-2.5 Stars	3-3.5 Stars	4 Stars	
Central/CRO	26	20	35	30	216
Eastern/EEO	29	18	33	20	265
Northern/NRO	27	15	32	28	208
North-West/NWRO	32	26	59	36	337
South-Central/SCRO	40	27	46	45	307
South-Easty/SEO	59	39	100	85	433
South-West/SWRO	51	38	45	41	409
Western/WRO	75	40	73	44	407
Grand Total	352	223	423	339	2594

<https://iic.mic.gov.in/c-r-r-rngs2021>

23:06 / 1:14:20

Scroll for details

Innovations & Start-ups in IIC Institutions

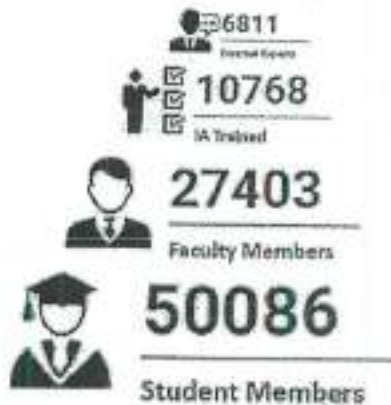


Academic Year	Units Registered	Innovations/Prototypes Developed	Startups/Innovative Ventures/Startups
2019-20	540767	49007	1807
2020-21	498720	40793	2884
2021-22	581770	44008	4204

IIC Members & Experts Base

<https://nic.mic.gov.in/>

75 Innovative Technologies & Startups: Funding Support & Incubation Linkage



FAQs: Institution's Innovation Council 4.0 Registration



- Q1: Is Council an Unit or Centre?**
A: It's a Council having Representation of Members.
- Q2: Who can Register?**
A: Any Education Institute with AISHE Code.
- Q3: Who Should initiate the Registration?**
A: Ideally and Preferably by Head of the Institute.
- Q4: Where to Register and How long it will?**
A: At IIC Portal & Maximum 15 Minutes?
- Q5: Who will lead the IIC at Institute once it Registered?**
A: IIC President, nominated by the Head of the Institute.
- Q6: Can an IIC Institute will use MIC and AICTE logo?**
A: No, it Can't use MIC and AICTE logo with out Permission However, IIC Institute can use IIC logo.
- Q7: Can IIC Institute Use IIC logo for any Activity?**
A: No, IIC logo Should be used only for I&E and IPR Related Activities only.
- Q8: Is Q1 & Q2 Merged for IIC 4.0?**
A: Yes, 1st Semester (Q1+Q2) Ends in Feb. 2022
- Q9: Does IIC – MIC Provide Financial Support for IIC Establishment?**
A: No, But IIC-MIC conducts Trainings and other programs for IIC Institutions and its members to participate, such as IA?
- Q10: What are the Programs at IIC-MIC provides financial assistance and Support to IIC institutions?**
A: There are few schemes/programs for IIC institutions
 1. Impact Lectures Series
 2. Mentor-Mentee Program
 3. National Innovation Contest
- Q11: When NIC 2022 will be Announced?**
A: Modality has been Changed and New Steps are Introduced.
- Q12: What are new in IIC 4.0 Portal?**
A: Lots Discuss in Detail.

Activity Categories: Weightages & Scores



Date	Day of celebration	Month	Quarter
1st October	Nehru Startup Day	October	Q3
15th October	National Innovation Day	October	Q3
17th November	National Knowledge Day	November	Q4
18th November	National Teacher's Observation Day (NATOD)	November	Q4
2nd December	National Public Service Council Day	December	Q4
28th February	National Science Day	February	Q1
12nd April	April 22 - World Earth Day	April	Q2
26th April	World Intellectual Property Day	April	Q2
11th May	National Technology Day	May	Q2
8th June	World Environment Day	June	Q2
23rd August	World Entrepreneur Day	August	Q3

16th Jan : National Start-up Day

<https://iic.mis.gov.in/assets/html/index.html>

<https://iic.mis.gov.in/iic202122-calendar>



42:56 / 1:14:20

Scroll for details

Classification of IIC Institutions



Classification Level I:

- University (Deemed)
- University (Affiliating)
- Colleges/Institutions (Affiliated)
- Colleges/Institutions (Standalone)

Classification Level II:

- Technical Institutions
- Non – Technical Institutions



45:53 / 1:14:20

Scroll for details

IIC 4.0 Portal Features



- ALL WORKS
- My Dashed
- Manage Activity**
- Unsubscribe All Courses
- Investment Context: IIC
- Manage The Institution / Institution Details
- Activities / Programs For Participation
- AtI School Details
- Working Resources
- Refer Institute for IIC Registration
- Manage Affiliated Institutes
- Performance Chart
- Suggestion
- Dashboard
- Central Us
- IIC Dashboard

- Enabling IIC Institute to Check Progress of Innovations Received Funding Assistance from MIC and AICTE
- Integration of Innovation Ambassador Portal with IIC-Institute Portal
- Check Eligibility and Participate in Schemes & Programs
- Mentor-Mentee Prescribed Activity and Progress Monitoring
- IIC Institutions to Link with Atal Tinkering Labs in Schools
- E- Learning Repository Buildup and Resource Utilization
- IIC Institute Level Repository of "Ideas", "Innovations" and "Startups"
- Building IIC Sub-networks: Coordination and Integration of University (Affiliating) and Institute (Affiliated): Engaging, Tracking and Managing IIC Institutes
- Refer New Institute and Earn Credit (Point towards 5th Star)

Mentor-Mentee Prescribed Activity and Progress Monitoring



via **webbox**

Building IIC Sub-networks: Coordination and Integration of University and Institute (Affiliated): Engaging, Tracking and Managing IIC Ins



- o Search & Add Affiliated Institutions having IIC
- o Refer and Add Institutions (Affiliating) for IIC Registration
- o Manage and Track Progress of IIC Institutions (Affiliating)
- o Dashboard



Sl. No.	Name	Address	Status	Actions
1
2
3
4
5
6
7

via **webbox**

Refer New Institute and Earn Credit (Point towards 5th Star)



Sl. No.	Name	Address	Status	Actions
1
2
3
4
5
6
7

Feedback Obtained from the Participants

Yuvraj Kumar KT
CONVENOR

Japhia
IQAC COORDINATOR
IQAC Co-ordinator
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Ambattur, Chennai-600 053.

[Signature]
PRINCIPAL
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Annai Violet Arts & Science College

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EVENT ORGANISED REPORT – (2021-2022)

Name of the Department/ Club	Institution's Innovation Council
Name of the Coordinator	Dr. Initha Lebanon Ebency & Mr. R. J. Yuvnesh Kumar
Name of the Event Organized	Azadi Ka Amrit Mahotsav: Innovation Week Celebration
Title of the Event	e-Symposium on Building Innovation and Entrepreneurial Ecosystem in Educational Institutions
Date of the Event Organized	11/01/2022 & 12/01/2022
Designation/ Class of the Participants	Institution's Innovation Council Members
No. of Participants / Viewers	352
Name of the Experts with Designation	Mr. Sanjay Murthy, Secretary (HE), MoE Mr. Anurag Jain, Secretary DPIIT, Ministry of Commerce & Industry. Ms. Ankita Karwal, Secretary (School) MoE Dr. Rajkumar Ranjan Singh, Mos, MoE Day 1 – Keynote Address I Mr. Sridhar Vembu, Founder, ZOHO Corporation Day 1 – Panel Discussion I Mr. Harshit Rathore, Co-Founder & CTO, Naccare Robotics

Mr. Vikash Mittersain, Founder & Managing Director, Nazara Technologies

Mr. Shrikanth Badve, Managing Director, Badve Industries

Day 1 – Keynote Address II

Mr. Gautam, Founder, Fareye Pvt. Ltd

Day 1 – Panel Discussion II

Prof. Abhay Karandikar, Director, IIT Kanpur

Prof. AB Pandit, Vice Chancellor, ICT Mumbai

Mr. Rahul Nayar, Vice President, Invest India

Mr. Rajendra Ratnoo, JS, DPIIT & CGPDTM

Day 2 – Keynote Address III

Prof. K. VijayRaghavan, PSA, Govt. of India.

Day 2 – Panel Discussion III

Mr. Yashraj Bhardwaj, Young Innovator

Mr. Harsh Neekhra, CEO and Founder Novorbs Itus Pvt. Ltd

Ms. Shefali Vinod Ramteke, Founder & COO, PS-1925

Ms. Neelam Bhayre, Founder, WeWake Indigreen Pvt. Ltd.

Day 2 – Keynote Address IV

Ms. Ankit Agarwal, Founder & CEO, Phool

Day 2 – Panel Discussion IV

Dr. Anand Despande, Founder & Managing Director, President Systems

Mrs. Sridevi Pankajam, MD, Commonwealth Bank of Australia

Mr. C. V. Raman, Chief Technology Officer, Maruti Suzuki India Limited.

Day 2 – Panel Discussion V

	<p>Mr. Tanmay Kumar Sethi, Class 9, DPS, Rourkela, Odisha</p> <p>Ms. Ayushi Singh, Class 11, Conossa Convent Girls Inter College, Faizabad, UP</p> <p>Ms. Pooja Arora, Toycathon Team – Macaw, JNU, New Delhi</p> <p>Ms. Vedika Vignesh, Toycathon Team – Kreedavyuh, DPS, Hyderabad, Telangana.</p>
Objective of the Event	To highlight various initiatives undertaken by academic institutions and deliberations on various thrust areas related to innovation and entrepreneurship across the country.
Description of the Event	<p>The Institution's Innovation Council members of Annai Violet Arts and Science College have taken part in the "e-Symposium on Building Innovation and Entrepreneurial Ecosystem in Educational Institutions" which is organised by the Ministry of Education and AICTE in association with DPIIT, Ministry of Commerce and Industry, Ministry of Culture, Government of India to celebrate the Innovation Week which falls from 10/01/2022 to 16/01/2022. Dr. Elangovan Sezhiyappan, Assistant Innovation Director, Innovation Cell, Ministry of Education began the inaugural session with a brief note on the purpose of the program. Followed by this, Dr. Anil D. Sahasrabudhe, Chairman, AICTE presented the welcome address. He has spoken on the progress made by various academic institutions and their contribution for the nation. He has also mentioned India's rank from 81st position to 46th on the Global Innovation Index. In the appreciating winners of MANTHAN Hackathon 2021 segment of the program, the purposes of MANTHAN Hackathon, innovative ideas for National Security and Cyber Security have been briefed and the names of the winner institutions have been mentioned. Gyan Ganga Institute of Technology & Science, Thapar University, Sri Krishna College of Engineering and Technology, Ganga Institute of Technology and Management, Anna University Regional Campus and many such prestigious institutions have won in the hackathon. Mr. Sanjay Murthy, Secretary (HE), MoE, in his address has mentioned the importance of hosting the symposium. He has continued to say that the nation's Innovation Cell's purpose is to bring out the innovative ideas from the</p>

schools and colleges across the country, to learn other institutions' innovative projects and to encourage the institutions which are at the tier two and three levels. Mr. Dipan Sahu, Assistant Innovation Director, MIC has announced the funding and mentoring support for 75 Innovative Technologies and Startups from Academic Institutions across the nation. He has also presented explanation of many projects from various institutions. Mr. Anurag Jain, Secretary DPIIT, Ministry of Commerce & Industry has addressed the participants on the role, significance and achievements of the Innovation Cells for the scientific growth of the nation. Mr. R. K. Puri, JD, DPIIT has made a presentation on the Toy Business League. The league is conducted by DPIIT with the Department of Education, India. The league has been begun with the aim of designing toys with Indian values and culture and to promote investments in Toy Industry. Ms. Ankita Karwal, Secretary (School) MoE has addressed the virtual gathering of the possible upcoming changes in the curriculum for schools which will include five important factors that will enhance a child to learn with the awareness of ongoing innovative projects. The five factors are, the Knowledge of India, Scientific Temper, Competence, Citizenship and 21st Century Skills. The Chief Guest Dr. Rajkumar Ranjam Singh, MoS, MoE has launched the movie on "Journey of Hackathon." He has then addressed the participants on the huge development of the nation's Ministry of Innovation. The Inaugural session's vote of thanks has been presented by Dr. Abhay Jere, CIPO, MoE's Innovation Cell. The first Keynote Address is given by Mr. Sridhar Vembu, Founder, ZOHO Corporation. He has spoken on the need to learn entrepreneurial skills as the economy is all about buying and selling. The second Keynote speaker Mr. Gautam, Founder, Fareye Pvt. Ltd has begun his speech reflecting the personal experiences he has had down the years. The point that he wants the startup organizations to keep in mind is to always be on track with the essential needs of people which are absent in the market. The third Keynote Address falls on the second day of the program. Prof. K. VijayRaghavan, PSA, Govt. of India, the speaker of this session has focused on addressing on innovation and entrepreneurship from the light of using the available natural wealth for scientific projects which will drive us forward from where we stand at

present. Ms. Ankit Agarwal, Founder & CEO, Phool, the fourth Keynote Speaker has spoken on his peculiar business which is done having the tons of flower disposed from temples across India. He has made charcoal-free incents out of the disposed flower. This innovative business has inspired the participants of the program. The program has also had five panel discussions consisting of various professors, scholars and students who have shared their insights elaborately on the given titles. The titles of the panel sessions are Innovation, Human Values and Sustainability, Best Innovation and Start-up Practices in HEIs, Grey Hairs Not Mandatory to Build Great Enterprises, Attracting Big Investment for Innovative Ideas from Educational Institution and Schools, Innovation, Game and Curriculum. The Concluding Ceremony of the program is held at the end of the second day. Professor M. P. Poonia, Vice Chairman, AICTE has presented the welcome address. The summary of the symposium is given by Dr. Abhay Jere, CIO, MIC. Dr. Subhas Sarkar, MoS, MoE has addressed the virtual gathering on congratulating people who have contributed tirelessly for the advancement of the Ministry of Innovation. The program is concluded with vote of thanks rendered by Professor Rajive Kumar, Member Secretary, AICTE.

Outcome of the Event

The participants have learnt the means to get funds for their innovative projects and startups. They have known the demand for innovation in various fields at the national level and the scope of it at the international level. They have also gotten to know the innovative projects that are done at various parts of the country.





MANTHAN-2021 STATISTICS

- Launched MANTHAN 2021 on August 26, 2021
- 20 Problem Statements
- 2103 Ideas Submitted
- Organized in 2 Phases – Primary Screening & Grand Finale Evaluation
- 64 Pre-Screening Evaluators

MEET THE TEAM

NAME	POSITION	UNIVERSITY	UNIVERSITY	UNIVERSITY
Anshu Kumar	Team Lead	IIT Bombay	IIT Bombay	IIT Bombay
Anshu Kumar	Team Lead	IIT Bombay	IIT Bombay	IIT Bombay
Anshu Kumar	Team Lead	IIT Bombay	IIT Bombay	IIT Bombay
Anshu Kumar	Team Lead	IIT Bombay	IIT Bombay	IIT Bombay
Anshu Kumar	Team Lead	IIT Bombay	IIT Bombay	IIT Bombay

SUMMARY

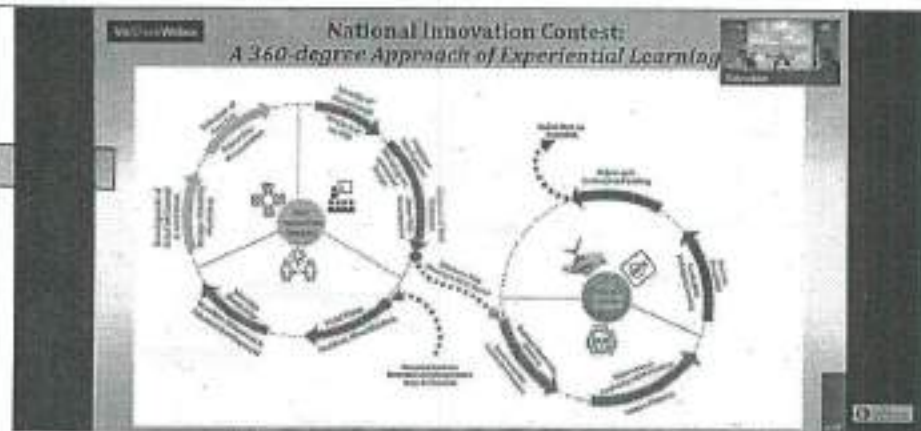
Key Takeaways: The team developed an advanced machine learning model for video analysis and detection, which includes a deep learning architecture for video analysis and detection. The system uses a deep learning architecture for video analysis and detection. The system uses a deep learning architecture for video analysis and detection.

MEET THE TEAM

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Anshu Kumar	Team Lead	IIT Bombay	IIT Bombay	IIT Bombay

SUMMARY

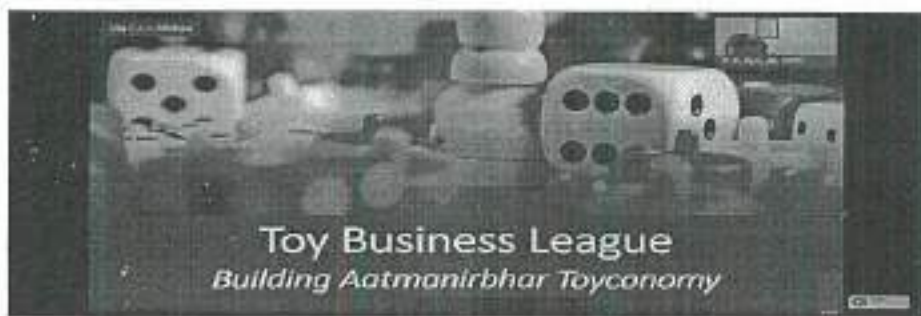
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Innovative Technologies & Startups: Allocation of the 1,000 Crore Fund for the 1000 Startup Promote India

Funding Support & Incubation Linkage

Sl. No.	Thematic & Sectoral Repercussions	No. of Startups
1	Class & Portable water	4
2	Education	2
3	Food Processing/Nutrition/Health	2
4	Renewable and affordable Energy	2
5	Infrastructure & Constructions	1
6	ICT, Cyber-physical systems, Block chain, AI & ML	2
7	Smart Vehicles/ Electric vehicle/Battery Technology	2
8	Robotics and Drones	2
9	Software - Mobile App Development	1
10	Sports & Fitness	1
11	Sustainable Environment	1
12	IoT based Solutions, Security & Surveillance	1
13	Waste Management/Water to Wealth Creation	1
14	Agriculture & Rural Development	13
15	Healthcare & Biomedical Devices	21
16	Other Emerging areas of Innovation for Startup	5
	Grand Total	75



About Toycathon 2021

Aim of Toycathon:
Empowering the potential of India to foster and sustain a market ecosystem for the development of toys and games that enhance educational structure.

Themes for Toy Hackathon:

1. Indian Culture, History, Customs of India and Ethics
2. Learning, Education and Schooling
3. Social and Human values
4. Occupation & specific needs
5. Environment
6. Gaming
7. Fitness and sport
8. Care of the Aged, disabled and aged of mind
9. Reducing/reducing the carbon footprint of toys.

Stat

Total Number of Toycathon 2021 events	44
Total Number of ideas registered	1,12,818 (3.3 lakh)
Total Number of teams registered	24,130
Total Number of ideas received	51,770
Number of dignitaries/Ministers/State-level Heads	1300
Total Social Centers	85

117 WINNING TEAMS

Sl.No.	Type of Toy	No. of Toys
1	Smart Games	56
2	Digital Games	40
3	Physical Toy	11
4	Games	11
Grand Total		117

Toy Business League – Success Story

117 Winning Ideas from Toycathon 2021
81 teams participated in Toy Business League

117 Winning Ideas categorized into 4 segments:

- Physical Games
- Smart Games
- Games
- Games

Workshops and meetings conducted with Toy Industry:

- 2 days workshop for 80 toy manufacturers
- 2 days workshop for 80 toy manufacturers
- 2 days workshop for 80 toy manufacturers

Toy Business League conducted over 2 days:

- Apprentice courses
- 22 hours of interaction

46 confirmed collaborations from toy industry

67 proposed collaborations

Elaborate meetings held with Toy Manufacturers to gauge interest for a platform of collaboration.

Minister of Toycathon 2021 shared opportunity for collaborations on video.

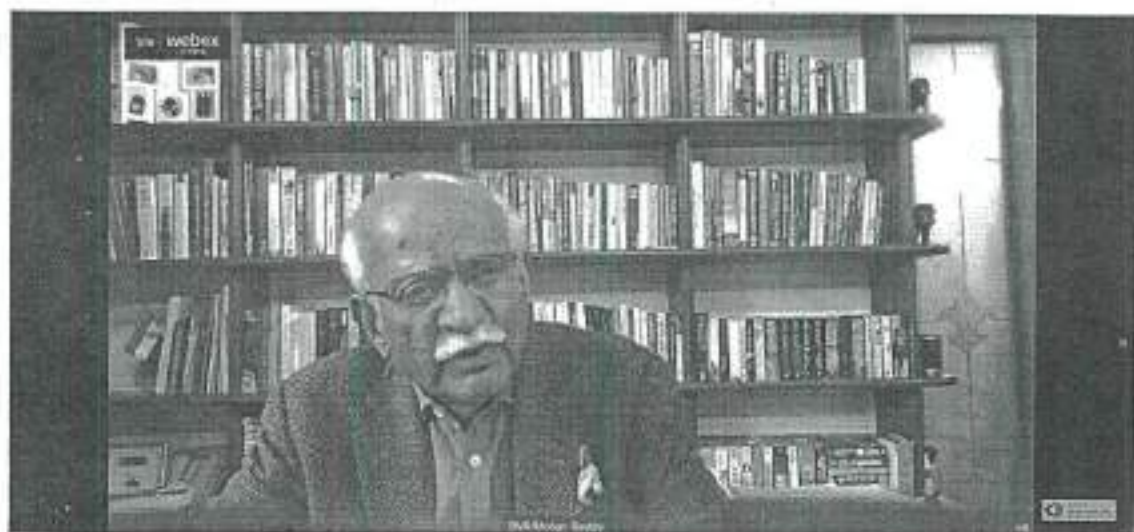
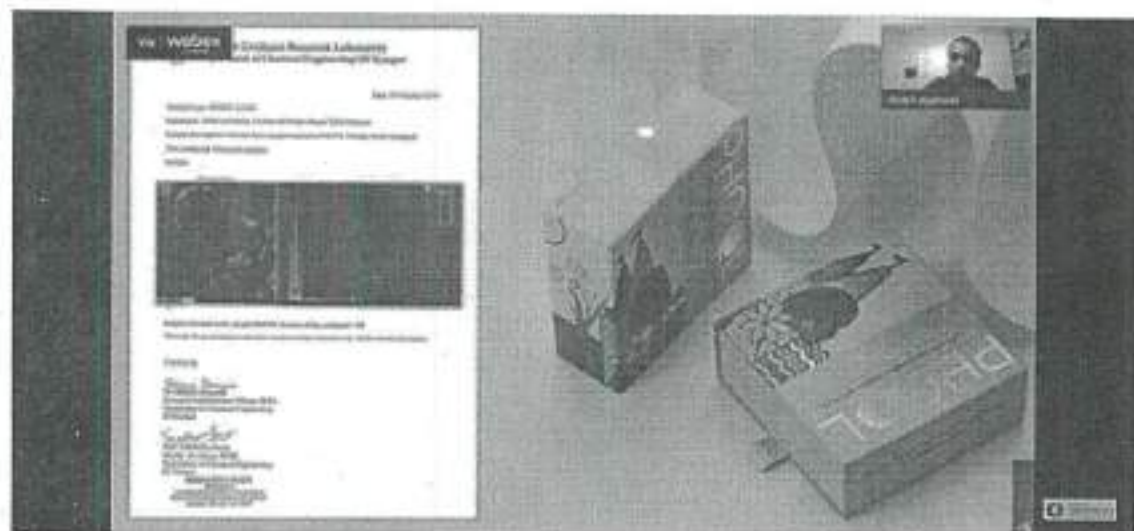


















Feedback Obtained from the Participants	Attached
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EVENT COORDINATOR

Japhia
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 IQAC Co-ordinator
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EVENT ORGANISED REPORT – (2021-2022)

Name of the Department/ Club	IQAC & Institution's Innovation Council
Name of the Convenor	Mr. Yuvnesh Kumar R. J
Name of the Event Organized	Faculty Workshop
Title of the Event	Innovative Initiatives for Institutional Development
Date of the Event Organized	18/12/2021
Designation/ Class of the Participants	Faculty members
No. of Participants / Viewers	84
Name of the Experts with Designation	Prof. J. George Fernandez, Loyola Internal Academic Collaboration
Objective of the Event	To widen the innovation methods of faculty members for the holistic development of the institution.
Description of the Event	IQAC and IIC jointly organized a workshop on Innovative Initiatives for Institutional Development for the faculty members of the college. Prof. J. George Fernandez, Loyola Internal Academic Collaboration, was invited as the resource person for the workshop. The workshop was furnished with the presence of Joint Secretary Dr. P. E. R. Premchand, Principal Dr. Initha Lebanon Ebency and Vice Principal Mrs. Japhia Solomon. Principal Dr. Initha Lebanon Ebency welcomed the gathering and introduced the resource person. She then invited Prof. J. George Fernandez to take over the session. At the very

beginning of the workshop, the resource person insisted on the importance of bringing up innovation in every way possible. After a brief icebreaker session, he began to suggest possible projects which could be taken up as an initiation by the departments. For Physics and Chemistry departments, he advised that research and CSR projects could be initiated jointly with any organization. For Biochemistry and Microbiology, he suggested for MOU tie-ups with the reputed industries. As for English, he recommended signing up MOU with News Agencies which would also benefit the institution in advertising and to receive the opportunity of addressing more people. MOUs with small scale organizations would enhance the Commerce stream students in practicing their curriculum practically. He further suggested that arranging tie-up with Tamilnadu government for policy matters and financial plans of the government's projects. MOUs with IT companies by Computer Science department would lift up career opportunity of the students, he added. Other than the stream oriented projects, he called out some of the promising projects which could be done at less cost but would pave a way for longstanding future plans. Some of the projects he mentioned were, doing public polls and survey of any product or small scale organizations, building up college and society relationship through services and allowing students to undergo programme-based part time jobs and internships during their course duration. During the last segment of the workshop, each department was asked to discuss and present the innovatory projects which they could execute by their stream. The workshop wrapped up with the vote of thanks presented by Dr. Uma Sarulatha, Head, Department of Commerce.

Outcome of the Event

Faculty members were served with the essential information for developing the departments and institution. They got numerous exposures to techniques that would enhance students to achieve their professional prospects.

Photo Gallery







**Feedback Obtained from
the Participants**

Attached

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EVENT ORGANISED REPORT – (2021-2022)

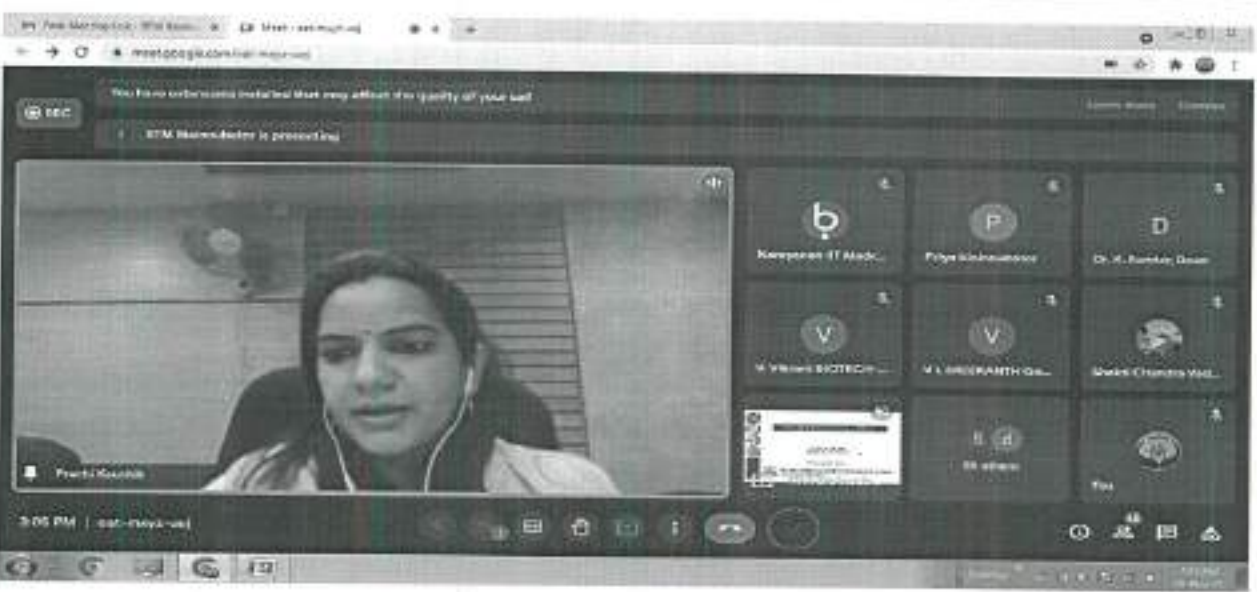
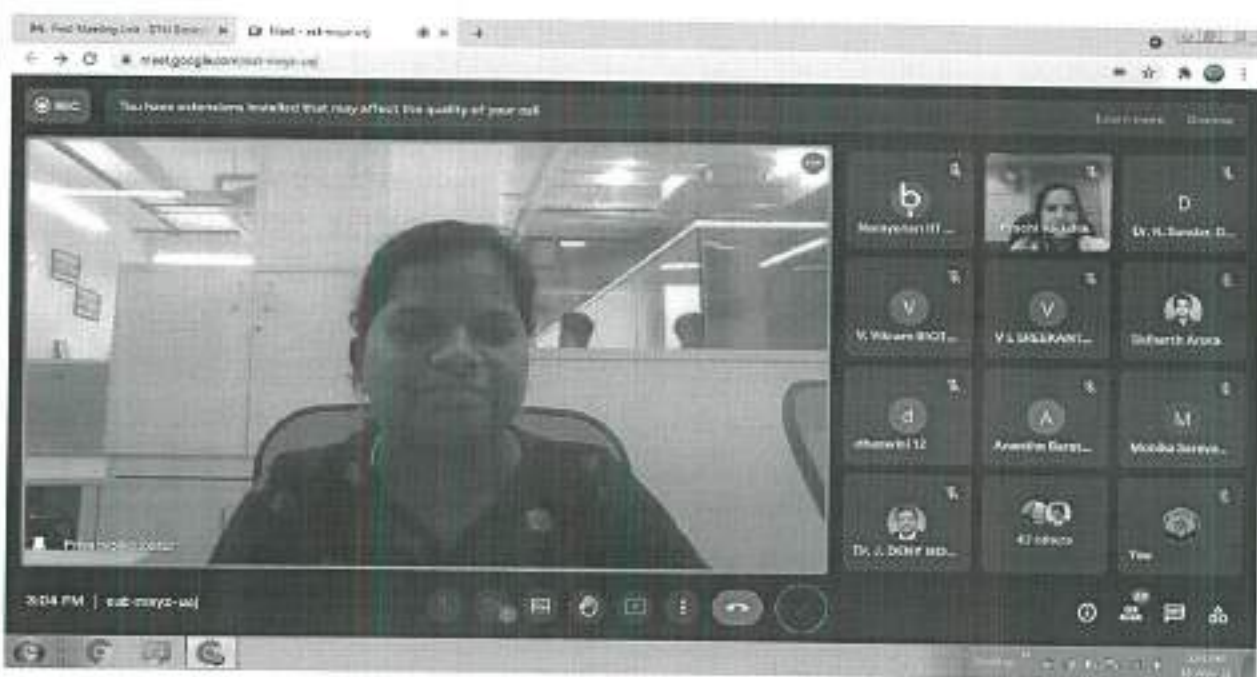
Name of the Department/ Club	IITM Bioincubator Outreach Partners: Institution's Innovation Council (AVASC) & Kalasalingam Academy of Research and Education
Name of the Convenor	IITM Bioincubator
Name of the Event Organized	Webinar
Title of the Event	Funding Opportunities for Biotech Innovators & Entrepreneur
Date of the Event Organized	18/11/2021
Designation/ Class of the Participants	Students, Scholars, Faculty Members & Public
No. of Participants / Viewers	112
Name of the Experts with Designation	Dr. Prachi Kaushik
Objective of the Event	To facilitate young minds with the funding opportunities.
Description of the Event	On 18 th November 2021, IITM Bioincubator in association with Annai Violet Arts and Science College and Kalasalingam Academy of Research and Education organised a webinar on Funding Opportunities for Biotech Innovators & Entrepreneur . Dr. Prachi Kaushik, Manager, Investment (BIRAC) was the speaker of the session. The speaker offered awareness on various funding schemes such as BIG, BIPP, SIBRI, PACE and many such schemes. The session gave enormous exposure for the benefit of people who are looking

forward to launch startups and to the academies and industries in the biotech sectors. The session extended its territory in guiding entrepreneurs about funds and grants to start ideation and POC to the mature stage of commercialization.

Outcome of the Event

The session provided the participants with the details of plentiful organizations that fund startups and entrepreneurs.

Photo Gallery



Zoom Meeting | You have extensions installed that may affect the quality of your call

3:05 PM | sat-maya@uoi

Biotechnology Industry Research Assistance Council (BIRAC)

Biotech Sector is challenging

Supports investment | High Risk | Long Gestation | Low Funding | High Reward

Govt of India, Ministry of S&T, Dept of Biotechnology, Ministry of S&T was set up in 2012

Supports Startup, Entrepreneur and SMEs to develop innovative affordable Biotech Products/ Technologies to address the unmet needs

Central agency Empowers, Enables & Accelerates Biotech start-ups/companies in India

Healthcare, Wellness, Agriculture, Industrial Biotech, Waste Management, Nutrition and Clean Energy

3:05 PM | sat-maya@uoi

Zoom Meeting | You have extensions installed that may affect the quality of your call

3:08 PM | sat-maya@uoi

Biotechnology Industry Research Assistance Council (BIRAC)

Biotech Sector is challenging

LAB TO MARKET, SUSTAINED HAND HOLDING

Phasing:

- 1. Discovery Funding
- 2. Industrialization
- 3. Commercialization
- 4. Commercialization Project
- 5. Scale-up
- 6. Market Penetration
- 7. Post-market
- 8. Market Expansion
- 9. Market Diversification
- 10. Market Consolidation
- 11. Market Exit

3:08 PM | sat-maya@uoi

Zoom Meeting | You have extensions installed that may affect the quality of your call

3:44 PM | sat-maya@uoi

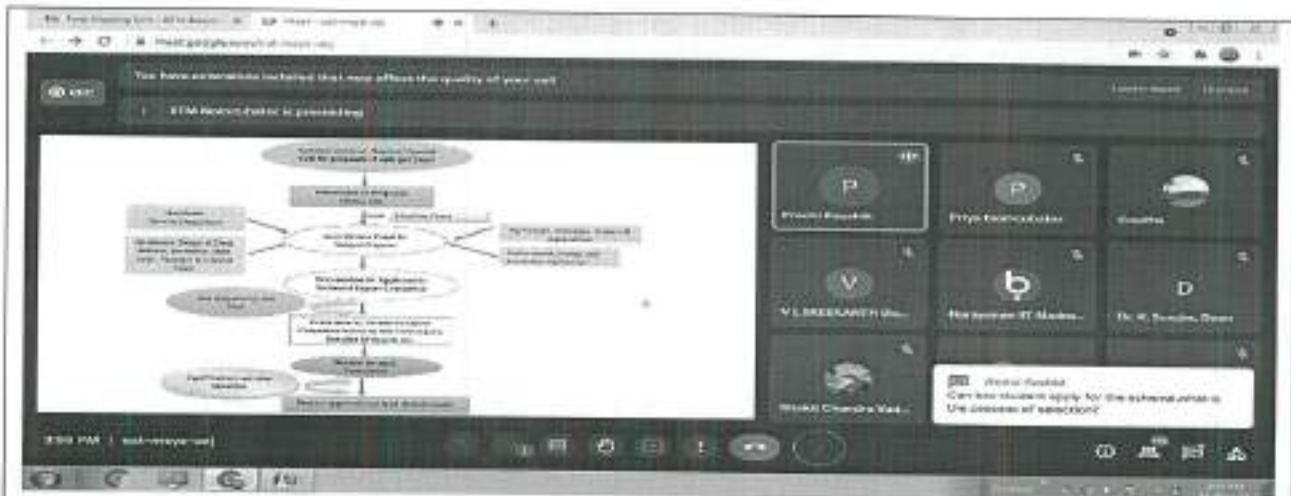
Biotechnology Industry Research Assistance Council (BIRAC)

Biotech Sector is challenging

Types of Projects that are supported

- Proposals related to process/product innovation with significant impact or commercial potential
- Developed process should be sustainable from an economic and environmental point of view and should be scalable
- The Technology Readiness Level (TRL) at the end of the project should be:
 - TRL 3 (Proof of concept established): 5000
 - TRL 4 (Early stage validation): 50000
 - TRL 7 and above (Late stage validation up to pre-commercialization): 5000000

3:44 PM | sat-maya@uoi



Feedback Obtained from the Participants	Attached
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strive

succeed



Kindly join us for the
IIC Impact Lecture - Session 2
on 12.10.2021 Tuesday



Organized by
AVASC-IIC in association with IQAC

Expert Talk 1

Time : 10.00 am to 11.30 am

LIVE
WEBINAR

"THE PARADIGM OF NEW AGE ENTREPRENEURSHIP"



Dr. Rajachitra Manivannan

Assistant Professor, Department of Corporate Secretaryship
Dwaraka Doss Goverdhan Doss Vaishnav College

YouTube <https://youtu.be/x8Ltv6MpMhU>

Expert Talk 2

Time : 01.00 pm to 02.30 pm

"LEGAL AND ETHICAL WAYS FOR A STARTUP"

Dr. Padmaja Priyadarshini BN

Entrepreneur,
Senior Statistician & Resource Person

YouTube <https://youtu.be/jl-N3BgV4Ag>



Chev. Dr. N.R. Dhanapalan
Chairman

Mr. N.R.D. Prem Kumar
Secretary

Dr. P.E.R. Premchand
Joint Secretary

Dr. C. Initha Lebanon Ebency
Principal

Mrs. Japhia Solomon
Vice Principal

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EVENT ORGANISED REPORT – (2021-2022)

Name of the Department/ Club	Institution's Innovation Council
Name of the Convenor	Mr. Yuvnesh Kumar R. J
Name of the Event Organized	IIC Impact Lecture Session II
Title(s) of the Event	Expert Talk 1: The Paradigm of New Age Entrepreneurship Expert Talk 2: Legal and Ethical Ways for a Startup
Date of the Event Organized	12/10/2021
Designation/ Class of the Participants	Students and Faculty Members
No. of Participants / Viewers	311
Name of the Expert(s) with Designation	Expert Talk 1: Dr. Rajachitra Manivannan, Assistant Professor, Department of Corporate Secretaryship, Dwaraka Doss Goverdhan Doss Vaishnav College. Expert Talk 2: Dr. Padmaja Priyadharshini BN, Entrepreneur, Senior Statistician & Resource Person.
Objective of the Event	To make the students aware of the ambience of entrepreneurial life. The session also aims to educate them on the legal traits that any entrepreneur should be familiarized with.
Description of the Event	The session titled "The Paradigm of New Age Entrepreneurship" began with the invocation by the college choir team. Moderator of the first session, Mr. Ajith of II B. Sc

Computer Science called forth Ms. Sujitha of III B. Sc Computer Science to deliver the welcome address. Followed by it, Principal Dr. Initha Lebanon Ebency rendered a special address appreciating the College's Innovation Cell for conducting successfully the second session in the IIC Impact Lecture Series. Mrs. Catherine Ida Shylu introduced the speaker to the virtual gathering and led way to the core part of the session. Dr. Rajachitra Manivannan, Assistant Professor, Department of Corporate Secretaryship, Dwaraka Doss Goverdhan Doss Vaishnav College began the session highlighting the way India was being the fastest growing Startup ecosystem at the world level. She continued to talk about the scenario of New Age Entrepreneurships and the success behind it. While speaking about the latter she quoted her personal experience being an entrepreneur in achieving the triumph. She shared some of the key factors of laying a successful entrepreneurial platform including versatility, risk taking, decision making and effective people skills. She mentioned the significant current approach of entrepreneurship as not just being the profit making podium but also the impact it creates on the society. She continued to mention the top 10 entrepreneurs in India. When talking about the important role of creativity in New Age Entrepreneurship, she quoted Pooja Kaul, who makes beauty products out of Donkey's milk. She concluded the session with some of the mentions of New Age Business ideas. During the questionnaire session, students raised questions for which the speaker gave appropriate understandable answers. One of the questions was regarding on the major problems of entrepreneurship. To which the expert answered that sustaining would be the most challenging since there were a huge number of entrepreneurs budding every day. The session was over with the vote of thanks given by Mr. Madhan of III B. Sc Computer Science.

The second session was on "Legal and Ethical Ways for a Startup" presented by Dr. Padmaja Priyadharshini B N, Entrepreneur, Senior Statistician & Resource Person. Merlin J of II B Com General, moderator, called forth Mrs. Anjana, Assistant Professor, Department of Accounting & Finance to render the welcome address. Followed by the welcome note, Mrs. Srividhya, Assistant Professor, Department of Commerce

introduced the speaker of the session. The speaker began her initial address on MASLOW 2.0 pyramids which explain the immediate needs of humans that was explained psychologically. She proceeded to discuss on the structuring of start ups, various forms of entities, characteristics of different stages in startups like Bootstrapping to the students. She even had a quiz time during her presentation where she clarified the possible doubts that students might have by herself. She explained some of the important legal traits in laying out a business such as documentation that includes Offer Letters, Employment Agreements, Intellectual Property Assignment Agreement and many others. At the end of the session she addressed on the seven dangers of human virtue and 13 commandments that every entrepreneur must remember. The session was closed with the vote of thanks presented by Dr. Harini, Assistant Professor, Department of Biochemistry.

Outcome of the Event With the first expert's address the students got the importance of having innovation and stability when managing a startup. They were getting educated with the psychological and legal aspects of a business with the second expert's address.

Photo Gallery





IBM - 5 Skills for the Digital Age
Lifeline for Gen Z

Automation

Tech Savvy

Adaptability/
Flexibility

Creativity/
Innovation

Emotional
Intelligence

Dr. Rajashree Mysavanur
International Business Machines

zoom

The diagram illustrates the 'IBM - 5 Skills for the Digital Age Lifeline for Gen Z'. It features a central IBM logo with five arrows pointing to five interlocking puzzle pieces: Automation, Tech Savvy, Adaptability/Flexibility, Creativity/Innovation, and Emotional Intelligence. A small inset video of Dr. Rajashree Mysavanur is visible in the top right corner of the slide.

NEW AGE ENTREPRENEURSHIP SCENARIO..



- It is the youngsters, who are going to change the fortune of India, create jobs and bring prosperity to the people.
- "We have a huge start up ecosystem in India. It's more about recognizing our capabilities, uplifting our entrepreneurs. Some of the ideas that youngsters have come up with are truly revolutionary."
- Colleges should look at entrepreneurship or other courses around new age businesses.
- Senior business leaders to become mentors, not only to their own family or businesses but also to the new age and young entrepreneurs.

zoom

PROFIT MAKING vs IMPACT ON SOCIETY



Technology to make life simpler and easier.

Networking with like minded people

Money vs Societal Impact.

Use Technology to break barriers.

Importance of Prototyping

New Age Business
E-commerce Entrepreneurship

zoom

TRAITS THAT DEFINE YOUR CREATIVITY



● Your Talents

Identify your skills - Painting, Quilting, Candle making, Weaving out of Waste.

● Your Personality

Self Actualisation, Self Confidence, Self Awareness.

● Your Inspiration

To create an inspired life, be willing to live your life from a higher perspective.

● Your Attitude

How challenges and opportunities for self fulfillment.

Your Perspectives

To create an inspired life, be willing to live your life from a higher perspective.

● Your Creativity

Something strange yet interesting making us unique from others, new thoughts, ideas, emotions and level of consciousness.

● Your Goals

Success requires setting goals and creating an action plan.



zoom

Pooja Kaul - Delhi - 'Organiko'



- enterprise making beauty products, used Donkey's milk as an ingredient,
- as an experiment tried a campaign with intentions to change the mindsets on saving donkeys.
- now A beauty life-changing aficionado with her 'Organiko' products and is in Forbes 30U30 Asia.
- She believes that there is nothing like a bad idea in entrepreneurship, but overall execution matters!
- It is also about tapping untapped resources and reach out to create a new market equilibrium.
- If one was to dig deep into her ideation, it came in like the 'Aladdin lamp', while she was engaged in an R&D project.
- came across an article on a Swiss company engaged in selling Donkeys' milk for infants.

This is where her inhibitions and the combination of Indian Ayurveda stuck into a lethal combination.



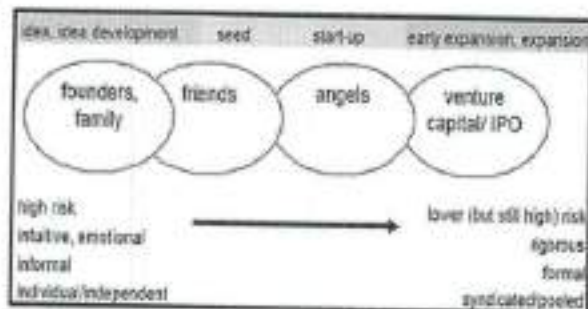
zoom

MASLOW 2.0



zoom

STAGES OF ENTREPRENEURSHIP



zoom

VENTURE CAPITAL

- Most attractive for startups
- With limited operating history
- Too small to raise capital in the public markets
- Too immature to secure a bank loan or complete a debt offering
- An exchange - significant control over company decisions
- Significant portion of the company's ownership

Taking time for the presenter - to give us a considerable amount of stock in the start-up.




STRATEGY & PERFORMANCE

- Corporate vision
- Corporate code of ethics
- Corporate code of conduct
- Corporate strategy
- Business strategy
- Functional strategy



13 COMMANDMENTS...

1. Know you are incomparable
2. Be kind to yourself
3. Give space to imperfection
4. Be spontaneous
5. Be light in mind and heart
6. Stay enthusiastic
7. Be a better communicator
8. Be warm and approachable
9. Do things with style
10. Know to let go
11. Be a lion in the face of danger
12. Stay calm with the power of breath
13. Remember you're a genius



Feedback Obtained from the Participants	Attached
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R. Jayaram
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Dr. Rajachitra Manivannan

Assistant Professor, Department of Corporate Secretaryship
Dwaraka Doss Goverdhan Doss Vaishnav College

YouTube <https://youtu.be/x8Ltv6MpMhU>

Expert Talk 2

Time : 01.00 pm to 02.30 pm

"LEGAL AND ETHICAL WAYS FOR A STARTUP"

Dr. Padmaja Priyadarshini BN

Entrepreneur,
Senior Statistician & Resource Person

YouTube <https://youtu.be/jl-N3BgV4Ag>



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Annai Violet Arts & Science College

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EVENT ORGANISED REPORT – (2021-2022)

Name of the Department/ Club	Institution's Innovation Council
Name of the Convener	Mr. Yuvnesh Kumar R. J
Name of the Event Organized	IIC Impact Lecture Session II
Title(s) of the Event	Expert Talk 1: The Paradigm of New Age Entrepreneurship Expert Talk 2: Legal and Ethical Ways for a Startup
Date of the Event Organized	12/10/2021
Designation/ Class of the Participants	Students and Faculty Members
No. of Participants / Viewers	311
Name of the Expert(s) with Designation	Expert Talk 1: Dr. Rajachitra Manivannan, Assistant Professor, Department of Corporate Secretaryship, Dwaraka Doss Govardhan Doss Vaishnav College. Expert Talk 2: Dr. Padmaja Priyadharshini BN, Entrepreneur, Senior Statistician & Resource Person.
Objective of the Event	To make the students aware of the ambience of entrepreneurial life. The session also aims to educate them on the legal traits that any entrepreneur should be familiarized with.
Description of the Event	The session titled "The Paradigm of New Age Entrepreneurship" began with the invocation by the college choir team. Moderator of the first session, Mr. Ajith of II B. Sc

Computer Science called forth Ms. Sujitha of III B. Sc Computer Science to deliver the welcome address. Followed by it, Principal Dr. Initha Lebanon Ebency rendered a special address appreciating the College's Innovation Cell for conducting successfully the second session in the IIC Impact Lecture Series. Mrs. Catherine Ida Shylu introduced the speaker to the virtual gathering and led way to the core part of the session. Dr. Rajachitra Manivannan, Assistant Professor, Department of Corporate Secretaryship, Dwaraka Doss Goverdhan Doss Vaishnav College began the session highlighting the way India was being the fastest growing Startup ecosystem at the world level. She continued to talk about the scenario of New Age Entrepreneurships and the success behind it. While speaking about the latter she quoted her personal experience being an entrepreneur in achieving the triumph. She shared some of the key factors of laying a successful entrepreneurial platform including versatility, risk taking, decision making and effective people skills. She mentioned the significant current approach of entrepreneurship as not just being the profit making podium but also the impact it creates on the society. She continued to mention the top 10 entrepreneurs in India. When talking about the important role of creativity in New Age Entrepreneurship, she quoted Pooja Kaul, who makes beauty products out of Donkey's milk. She concluded the session with some of the mentions of New Age Business ideas. During the questionnaire session, students raised questions for which the speaker gave appropriate understandable answers. One of the questions was regarding on the major problems of entrepreneurship. To which the expert answered that sustaining would be the most challenging since there were a huge number of entrepreneurs budding every day. The session was over with the vote of thanks given by Mr. Madhan of III B. Sc Computer Science.

The second session was on "Legal and Ethical Ways for a Startup" presented by Dr. Padmaja Priyadarshini B N, Entrepreneur, Senior Statistician & Resource Person. Merlin J of II B Com General, moderator, called forth Mrs. Anjana, Assistant Professor, Department of Accounting & Finance to render the welcome address. Followed by the welcome note, Mrs. Srividhya, Assistant Professor, Department of Commerce

introduced the speaker of the session. The speaker began her initial address on MASLOW 2.0 pyramids which explain the immediate needs of humans that was explained psychologically. She proceeded to discuss on the structuring of start ups, various forms of entities, characteristics of different stages in startups like Bootstrapping to the students. She even had a quiz time during her presentation where she clarified the possible doubts that students might have by herself. She explained some of the important legal traits in laying out a business such as documentation that includes Offer Letters, Employment Agreements, Intellectual Property Assignment Agreement and many others. At the end of the session she addressed on the seven dangers of human virtue and 13 commandments that every entrepreneur must remember. The session was closed with the vote of thanks presented by Dr. Harini, Assistant Professor, Department of Biochemistry.

Outcome of the Event

With the first expert's address the students got the importance of having innovation and stability when managing a startup. They were getting educated with the psychological and legal aspects of a business with the second expert's address.

Photo Gallery





IBM IBM - 5 Skills for the Digital Age
Lifeline for Gen Z

Dr. Rajendra Mohanram
IBM
Intelligence Machines

Automation

Tech Savvy

Adaptability/
Flexibility

Emotional
Intelligence

Creativity/
Innovation

zoom

The diagram illustrates the 'IBM - 5 Skills for the Digital Age Lifeline for Gen Z'. It features a central IBM logo with five arrows pointing to five puzzle pieces: Automation, Tech Savvy, Adaptability/Flexibility, Emotional Intelligence, and Creativity/Innovation. A small inset video shows Dr. Rajendra Mohanram speaking at a podium with an IBM logo.

NEW AGE ENTREPRENEURSHIP SCENARIO..

- It is the youngsters, who are going to change the fortune of India, create jobs and bring prosperity to the people.
- "We have a huge start up ecosystem in India. It's more about recognizing our capabilities, uplifting our entrepreneurship. Some of the ideas that youngsters have come up with are truly revolutionary."
- Colleges should look at entrepreneurship or other courses around new-age businesses.
- Senior business leaders to become mentors, not only to their own family or businesses but also to the new age and young entrepreneurs.



zoom

PROFIT MAKING vs IMPACT ON SOCIETY

Technology to make life simpler and easier

Networking with like minded people

Money vs Societal Impact

Use Technology to break barriers

Importance of Prototyping

New Age Business - E-commerce Entrepreneurship



zoom

TRAITS THAT DEFINE YOUR CREATIVITY

● Your Talents

Identify your skills - Painting, Quilting, Candle making, Wealth out of Waste

● Your Inspiration

To create an inspired life, be willing to see your life from a higher perspective

● Your Creativity

Something strange yet interesting making us unique from others, new thoughts, ideas, emotions and level of consciousness

● Your Personality

Self Activation, Self Confidence, Self Awareness

● Your Attitude

new challenges and opportunities for self fulfillment

● Your Goals

Success requires setting goals and creating an action plan

Your Perspectives

to create an inspired life, be willing to live your life from a higher perspective



zoom

Pooja Kaul - Delhi - 'Organiko'



Dr. Pooja Kaul

- enterprise making beauty products, used Donkey's milk as an ingredient,
- as an experiment tried a campaign with intentions to change the mindsets on saving donkeys.
- now A beauty life-changing aficionado with her 'Organiko' products and is in Forbes 30030 Asia.
- She believes that there is nothing like a bad idea in entrepreneurship, but overall execution matters!
- It is also about tapping untapped resources and reach out to create a new market equilibrium.
- If one was to dig deep into her ideation, it came in like the 'Aladdin lamp', while she was engaged in an R&D project
- came across an article on a Swiss company engaged in selling Donkeys' milk for infants.

This is where her intuitions and the combination of Indian Ayurveda stuck into a total combination.



zoom

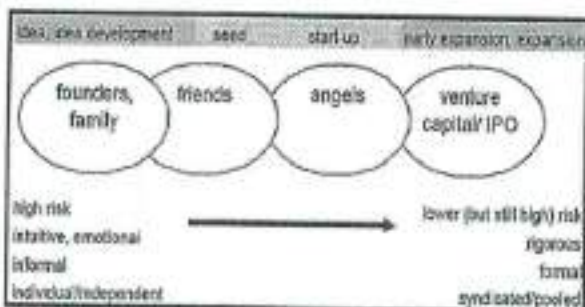
MASLOW 2.0



Dr. Pooja Kaul

zoom

STAGES OF ENTREPRENEURSHIP



Dr. Pooja Kaul

zoom

VENTURE CAPITAL


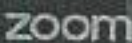
- Most attractive for startups
- With limited operating history
- The credits take capital in the public markets
- Too little share to receive a bulk loan or complete a debt offering
- An exchange - significant control over company decisions
- Significant portion of the company's ownership

Trading time for the entrepreneur - to give up a non-transferable quantum of stock in the start-up.



STRATEGY & PERFORMANCE

- Corporate vision
- Corporate code of ethics
- Corporate code of conduct
- Corporate strategy
- Business strategy
- Functional strategy

13 COMMANDMENTS...

1. Know you're irremediable
2. Be kind to yourself
3. Give space to perfection
4. Be spontaneous
5. Be tight in mind and loose
6. Stay enthusiastic
7. Be a better communicator
8. Be warm and approachable
9. Do things with style
10. Learn to let go
11. Be a fox in the face of danger
12. Stay calm with the power of breath
13. Remember you're a person



Feedback Obtained from the Participants	Attached
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R. S. Sankar
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IGAC CO-ORDINATOR
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INSTITUTION'S
INNOVATION
COUNCIL
(Ministry of HRD Government)

Kindly join us for the
IIC Impact Lecture
Session 1



Organized by

AVASC-IIC in association with IQAC

on 24.09.2021 Friday at 01.00 pm

ON

Expert Talk 1

**"INSTITUTIONAL INCUBATION CENTER: AN IDEAL ECOSYSTEM TO
NURTURE THE YOUNG INNOVATIVE MINDS AT GRASSROOT LEVEL"**



Dr. V. Naveen Kumar

Founder and Director,
ImmuGenix Biosciences Pvt Ltd
Chennai-11



Expert Talk 2

IITM BIOINCUBATOR : NURTURING BIO-ENTREPRENEURS

Dr. Priya Elamvazhuthi

Senior Manager, IITM Bioincubator,
IIT Madras Research Park, Taramani, Chennai.



YouTube <https://youtu.be/Jt4nn-NvsiU>

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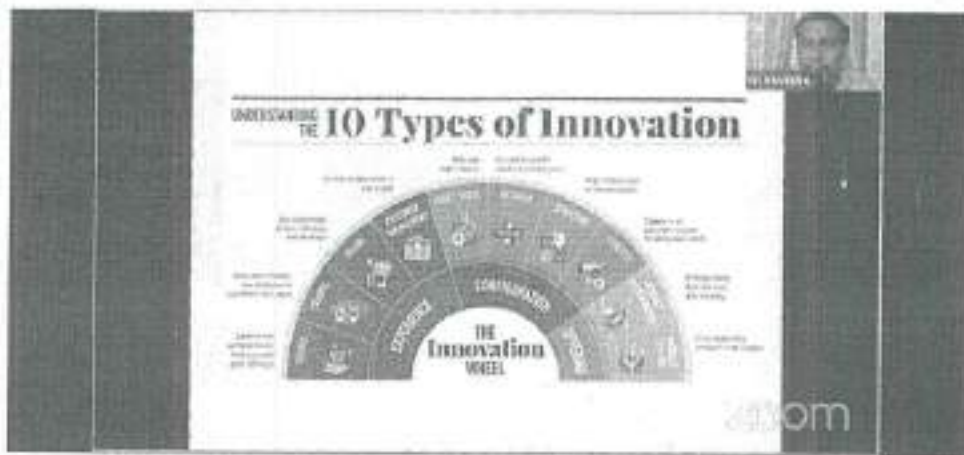
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EVENT ORGANISED REPORT – (2021-2022)



Name of the Department/ Club	AVASC – IIC Institution's Innovation Council
Name of the Convener	Mr. Yuvnesh Kumar R. J
Name of the Event Organized	IIC Impact Lecture Session – I Expert - I
Title of the Event	Expert Talk 1 Title – Institutional Incubation Center: An Ideal Ecosystem to Nurture the Young Innovative Minds at Grassroot Level
Date of the Event Organized	24/09/2021
Designation/ Class of the Participants	Students, Faculty Members & Public
No. of Participants / Viewers	522
Name of the Experts with Designation	Expert Talk 1 – Dr. V. Naveen Kumar, Founder & Director, ImmuGenix Bioscience Pvt Ltd.
Objective of the Event	To educate students on factors such as, What is Startup? How to establish a firm? About Funding agencies and about student-centered government organizations.
Description of the Event	Ms. Priyanka C of III B. Sc Microbiology, Moderator of the session called forth college choir team to begin the program. Followed by the invocation, Principal Dr. Initha Lebanon Ebency has presented the welcome and presidential address to the virtual gathering. She has expressed the pleasure in hosting the program and the institution is being one among the few selected colleges to conduct such creative occasions. Institution's Innovation Council Impact Lecture Session I has had two experts from the reputed organisations to address students regarding start-ups and incubation centres. The first speaker, Dr. V. Naveen Kumar has been introduced by Dr. Harini, Asst., Professor, Department of Biochemistry. He has begun the session with a small introductory note on his organisation ImmuGenix Bioscience Pvt. Ltd. The core part of his lecture has begun with the definition of innovation and the difference between inventions and the scientific inventions. He then has moved on to

Photo Gallery



STARTUP DEVELOPMENT PHASES

Phase	Description
1. IDEA	Identification of the problem and the solution
2. BUSINESS PLAN	Business Plan Development
3. SEED FUNDING	Seed Funding (Friends, Family, Angel Investors)
4. SCALING	Scaling (Partnerships, Marketing, Sales)
5. EXIT	Exit (Acquisition, IPO, Buyout)

BIRAC: fuelling the start up revolution

Disrupting, Building & Accelerating the Innovation Ecosystem

Research & Innovation	Product Development	Commercialization
Supporting early stage research & innovation	Product Development and Commercialization through partnerships	Commercialization and Scale-up
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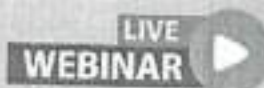
Expert Talk 1

**"INSTITUTIONAL INCUBATION CENTER: AN IDEAL ECOSYSTEM TO
NURTURE THE YOUNG INNOVATIVE MINDS AT GRASSROOT LEVEL"**



Dr. V. Naveen Kumar

Founder and Director,
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Expert Talk 2

IITM BIOINCUBATOR : NURTURING BIO-ENTREPRENEURS

Dr. Priya Elamvazhuthi

Senior Manager, IITM Bioincubator,
IIT Madras Research Park, Taramani, Chennai.



YouTube <https://youtu.be/Jt4nn-NvsiU>

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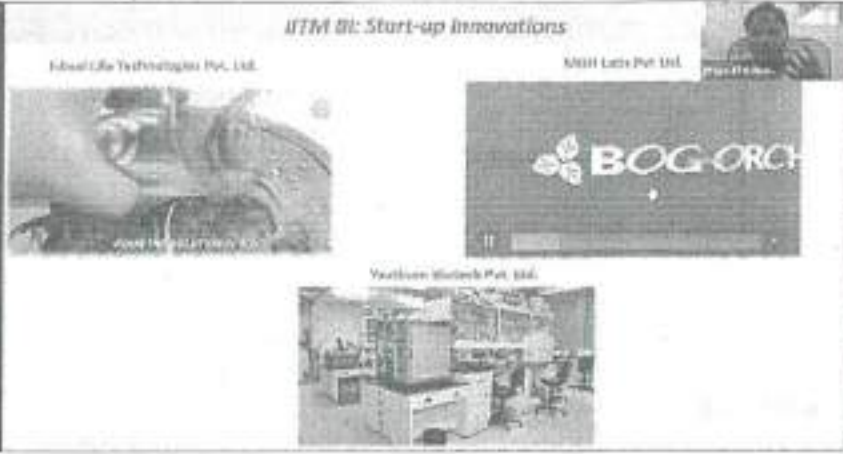
Name of the Department/ Club	AVASC – IIC Institution's Innovation Council
Name of the Convener	Mr. Yuvnesh Kumar R. J
Name of the Event Organized	IIC Impact Lecture Session – I Expert - II
Title of the Event	Expert Talk 2 Title –IITM Biocubator: Nurturing Bio-Entrepreneurs
Date of the Event Organized	24/09/2021
Designation/ Class of the Participants	Students, Faculty Members & Public
No. of Participants / Viewers	522
Name of the Experts with Designation	Expert Talk 2 – Dr. PriyaElamvazhuthi, Senior Manager, IITM Biocubator, IIT Madras Research Park.
Objective of the Event	To educate students on factors such as, What is Startup? How to establish a firm? About Funding agencies and about student-centered government organizations.
Description of the Event	The session has begun with the speaker introduction given by Dr. Shyamala, IIC Member and Asst., Professor, Department of Microbiology. The second speaker, Dr. Priya E has started the session with the function of startup incubators. She has continued to specify the UN Sustainable Development Goals which help the young aspirants to identify the domains to be focused which are of high demand. She has proceeded to give an extensive report on the funding agencies such as Sitare, EYUVA fellowship, BIG, BIPP, LEAP, ACE, etc., and their fund scale to diverse set of entrepreneurs. She has demonstrated a vast list of BioIncubators ranging across all sorts of firms. In the forthcoming session, she has enlightened the students with the objectives, infrastructure of incubation cell with high-end



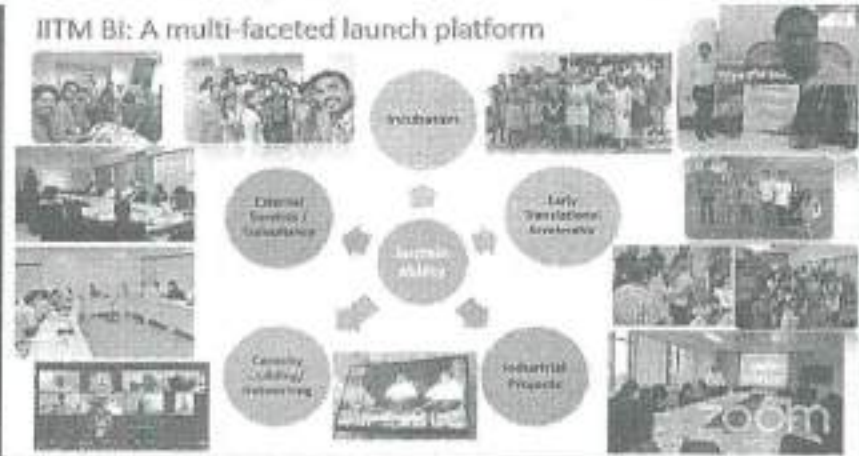
UN Sustainable Development Goals



IITM Bi: Start-up innovations



IITM Bi: A multi-faceted launch platform



The Inherent Connect: BI/ETA & HTM



- IITM B Tech/W.Sch/PhD students as Founders and Interns in the incubated startups of BI
- IITM Faculty as Promoters, Mentors/Advisors, Board of directors
- Administrative role of IITM Faculty in BI & ETA
- IITM Faculty involved in screening of start-ups/ideas for incubation in BI
- IITM Faculty as collaborators/mentors in the incubated projects with start-ups
- ETA: IITM Faculty as Co-Directors (IITM & HTM) in the screening of academic research leads with commercial potential, for further incubation, scale-up, & technology transfer via partnership with industry

EBANON EBENCY
and Prof. P. S. Bhat
Principal
IITM Bi & Biotech Center
IITM Biotech Incubator
IITM Biotech Center

Dr. C. S. Bhat
IITM Biotech Center

2

Government Incubation Centres

- CITIC/Chennai Innovation and Technology Incubation Centre, Kilpauk
- Me GAN'S Incubation Centre, Gowdianmutt Road
- Centre for Entrepreneurship Development, AC Tech
- Centre for Entrepreneurship, Innovation and Incubation (CEII)
- MSME Technology Development Centre, CFTI, Chennai



Dr. Rajeshwari

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